

# Appreciating Systems Changes via Multiparadigm Inquiry:

Architectural Design, Ecological Anthropology,  
Classical Chinese Medicine, Systems Rhythms

**David Ing**

Creative Systemic Research Platform Institute  
(Ticino, Switzerland)

Systems Changes Learning Circle  
(Toronto, Canada)

International Society for the Systems Sciences  
66<sup>th</sup> Annual Meeting, July 2022

Image CC-BY Mike Cassano (2009) *Most Interesting Pothole*



systemschanges.com, 2022



The 56th Annual Meeting of the  
International Society for the Systems Sciences

# ISSS San Jose 2012

July 15-20 2012, at San Jose State University, California

## Service Systems, Natural Systems

### A call for participation in San Jose, CA USA, July 15-20, 2012

The systems sciences provide a platform of concepts and language that enables communities of interest to transcend disciplinary boundaries towards developing new knowledge and perspectives. The *ISSS 2012* theme of Service Systems, Natural Systems draws attention to complex issues in today's world, where dialogue amongst the learned may lead to better futures.

The *service systems* sciences focus on the value cooperatively created and shared in human activities. Service systems support basic needs such as food and water, develop social potential through education and healthcare, and advance our societies through businesses, governments and social enterprises working in a globalized, networked world.



The *natural systems* sciences focus on the sustainability and diversity of life on our planet. Social ecological systems balance competing interests of human well-being, social development and economic progress. Maintaining resilience of natural capital and resources across temporal and spatial scales challenges policies, governance and stewardship.

The sessions of ISSS 2012 will foster learning conversations. The dialectic between service scientists and natural scientists will sweep in new perspectives in dialogues beyond disciplinary boundaries.

- Venue:**
- San Jose State University, San Jose, California, USA
  - On-campus accommodations and special hotel rates available
- Conference Schedule:**
- Sunday, July 15 (6 p.m.) to Friday, July 20, 2012 (1 p.m.)
  - Pre-conference workshops on Sunday, July 15 (10 a.m. to 5 p.m.)
  - Post-conference workshops on Friday, July 20 (2 p.m. to 5 p.m.)

- Important Dates:**
- May 10, 2012: The end of early, discounted registration.
  - June 15, 2012: The deadline for full papers to be included in the online proceedings.
  - June 15, 2012: The deadline for abstracts and poster sessions to be streamed into the conference program.

Watch for conference updates on [iss.org](http://iss.org)

*Systems Research and Behavioral Science*

*Syst. Res.* 30, 527–547 (2013)

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([wileyonlinelibrary.com](http://wileyonlinelibrary.com)) DOI: 10.1002/sres.2229

### ■ Research Paper

## Rethinking Systems Thinking: Learning and Coevolving with the World

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Much of systems thinking, as commonly espoused today, was developed by a generation in the context of the 1950s–1980s. In the 2010s, has systems thinking changed with the world in which it is to be applied? Is systems thinking *learning* and *coevolving* with the world? Some contemporary systems thinkers continue to push the frontiers of theory, methods and practice. Others situationally increment the traditions of their preferred gurus, where approaches proven successful in prior experiences are replicated for new circumstances. Founded on interactions with a variety of systems communities over the past 15 years, three ways to rethink systems thinking are proposed:

1. 'parts and wholes' snapshots → 'learning and coevolving' over time
2. social and ecological → emerged environments of the service economy and the Anthropocene
3. episteme and techne → pronesis for the living and nonliving

These proposed ways are neither exhaustive nor sufficient. The degree to which systems thinking should be rethought may itself be controversial. If, however, systems thinking is to be authentic, the changed world of the 21st century should lead systems thinkers to engage in a reflective inquiry. Copyright © 2013 John Wiley & Sons, Ltd.

**Keywords** systems thinking; learning; coevolution; world



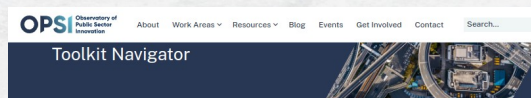
**Agenda:** At year 4 of 10 of the journey of the *Systems Changes Learning Circle*

A. Rising interest in System(s) Change(s)			
B. Appreciative Systems (Vickers)			
C1. Philosophy of Architectural Design	C2. Philosophy of Ecological Anthropology	C3. Philosophy of Classical Chinese Medicine	C4. Philosophy of Rhythms
D. Methods: Multiparadigm Inquiry, Open Theorizing			
E. Systems Changes via Three Philosophies → Systems Rhythms			
F. Contributions that Systems Rhythms Offer to Systems Changes			



## A. Rising Interest in System(s) Change(s) ...

# Which is/are system(s) change(s) c.f. *not* system(s) change(s)?



## Systems Change

Systems thinking is an interdisciplinary approach to understanding how different parts of the systems relate to each other, how systems work and evolve over time and what outcomes they produce. Systems change is an application of that thinking to real world situations.

At its core systems thinking requires a shift in mindset from linear thinking to embracing complexity and interconnectedness. Systems change requires working across organisational boundaries and scales. By applying a systems lens to complex problems, one can help map the dynamics of the surrounding system, explore the ways in which the relationships between the systems components affects its functioning, and ascertain which interventions can lead to better results.

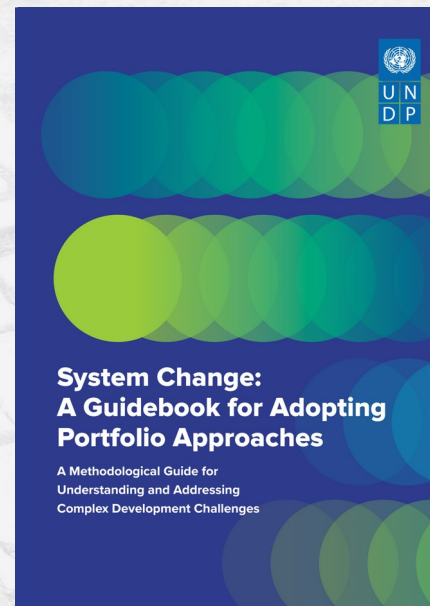
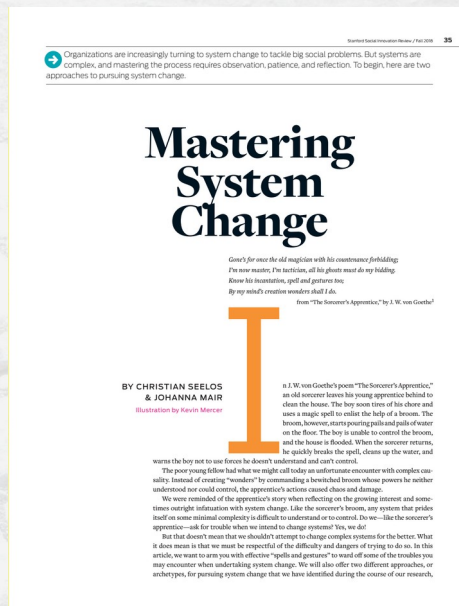
### Basic principles

Systems approach deals with complex problems involving:

- Multiple stakeholders

Systems Change toolkits

View all toolkits for Systems Change



## OECD Observatory of Public Sector Innovation

“... (rare) use” by governments of systems approaches towards making public services more effective and resilient”  
(Cook & Tönurist, 2017, p. 4).

## Stanford Social Innovation Review

... a way for “policymakers, foundations, NGOs, and social enterprises tackling issues like poverty, preventable disease and poor education” to “solve the root causes” of these intractable problems (Seelos & Mair, 2018, p. 35).

## United Nations Development Programme

... a three phase methodology: (i) sense and frame; (ii) engage and position; and (iii) transform (Wellsch, 2022, p. 1)

## Forum for the Future + McConnell Foundation

“What is systems change?”  
“... asked people attending and unable to attend to offer their definitions of systems change” (Birney & Riddell, 2018, p. 5)



# Systems change: a field building convening

**Wasan Island, Canada**  
18th - 21st June 2018

## Who participated?



Jennifer Berman Garfield Foundation	Ed Krishok Academy for Systems Change	Loretta Rose Bertha Centre at Capetown University
Anna Birney Forum for the Future	Annabel Membrillo Jimenez Vibrancy Network	Wendy Schultz Infinite Futures
Valeria Budinich Ashoka	Praveen Nahar National Institute of Design India	Rachel Sinha The Systems Studio
Tim Draimin McConnell Foundation	Darius Polok International Alumni Center	Mary Tangelder Mastercard Foundation
Alice Evans Lankelly Chase Foundation	Bill Reed Regenesys Group	Benjamin Taylor RedQuadrant
David Ford Expert Link	Vanessa Reid Living Wholeness Institute	Marieke Verhagen DRIFT
Tatiana Fraser Meta Lab	Rob Ricigliano Omidyar Foundation	Laura Winn Forum for the Future
Russ Gaskin CoCreative Consulting	Darcy Riddell McConnell Foundation	
Peter Jones OCADU	Ruth Rominger Garfield Foundation	

### Further contributors to pre-read

Gurpreet Singh Skoll Foundation	Marta Ceroni Academy of Systems Change	Elisabeth Cramer Impact Hub
Ray Ison Open University	Heather Grady Rockefeller Philanthropy Advisors	Katherine Milligan Schwab Foundation
Cheryl Rose Banff Centre	Darya Shaikh Leaders Quest / Future Stewards	Bill Sharpe H3Uni / Future Stewards

## Our intent

In the context of growing use of the term “systems change” and increasing interest in systemic approaches to address some of the world’s most complex challenges, we wanted to convene a retreat bringing together practitioners, academics, funders to explore together how we might work together to build the field of systems change.

Birney, Anna, and Darcy Riddell. 2018. “Systems Change: A Field Building Convening.” Wasan Island, Canada: McConnell Foundation, Forum for the Future.

<https://www.forumforthefuture.org/systems-change-field-building-convening>



# What is Systems Change?

In the run-up to the retreat, we asked people attending and unable to attend to offer their definitions of systems change, and of field-building. The following pages are a collation of these multiple definitions we shared in the pre-read.

Birney, Anna, and Darcy Riddell. 2018. "Systems Change: A Field Building Convening." Wasan Island, Canada: McConnell Foundation, Forum for the Future.  
<https://www.forumforthefuture.org/systems-change-field-building-convening>

## What is your definition of systems change?

Taking a complexity-based approach to social change, looking at many aspects of systems - economic, political, psycho-cultural, ecological - and working together from different locations in the system to address root causes. Systems change is a deliberate approach to work with the self-organizing and evolutionary properties of our human and natural systems to create more just, sustainable, compassionate societies.

Tackling a challenge and pursuing solutions through a systems lens. This means looking at the interconnected nature of elements within a system and identify how and where to best influence change, vs. approaching the challenge from a technical, programmatic, or sector-based perspective.

Systems change means fundamentally, and on a large scale, changing the way a majority of relevant players solve a big social challenge, such that a critical mass of people affected by that problem substantially benefit.

Cultivating the conditions for our current systems (e.g. institutions, markets, industries, organizations) to evolve in service of different values

Changing the mindsets, patterns, and underlying structures in a given system for the purpose of building conditions for/creating a new reality

**System change is...** shifting changing transforming

Systemic change, shifting root causes at the systems, structure & cultural levels

Systems change as practiced by the philanthropy sector can be described as an intentional process to alter the status quo with purposeful interventions. Funders increasingly recognize that many of the chronic challenges we want to address sit within complex, adaptive systems, and have no easy solutions. Systems change aims to transform underlying structures and the mechanisms that support them. Funding is designed to go beyond piecemeal approaches and incremental change, and aim instead at creating more fundamental changes in policies, routines, relationships, resources, power structures, values, attitudes, and behaviors. At its most ambitious, this approach encompasses altering the linkages and interactions that form a system's architecture - the rules and standards, goals and norms that make systems work the way they do. Systems approaches compel funders, as well as those they fund, to challenge the mental models and ways of thinking that so often drive human behavior toward outcomes that are, in the long-term, negative.

I see System Change as both an outcome - the large-scale transition we are working towards to create a more sustainable society - and as a process. I hold the belief that creating the change we want to see in the world (outcome) will require a growing number of people to think and act more systemically (process).

mind-sets, mental models, paradigms  
patterns, underlying structures, ways of operating, dynamics, reconfiguring relationships

...in order to

address underlying root causes,  
deal with complex, uncertain, interconnected systems that are ever changing,  
engage in the potential of living systems,  
solve big social challenges

through

The emergence of a new pattern of organisation or system structure - systems change is both a process and an outcome. A process of that embodies a living systems perspective and seeks a transformational shift in our deep structures of organising (including paradigms).

Enabling people to recognise complexity and sustainability in their everyday lives and how to apply & harness principles & activities that are in line with those. The fact that everyone and everything on this planet is interconnected and we all have power because we are making up the (sub)systems. So that complexity and sustainability will become mainstream; the new normal.

Systems change is the process whereby a collection of inter-connected parts whose sum is more than those parts start to change, it could be for the better or for the worse. we think about it as people seeing themselves as part of an interconnected whole. And it's a place where people want to, know how to and are free to change the systems they're working within.

We support leaders with the power to convene systems. We support them to raise their 'inner game' in order to meet the challenges of the 'outer game'. These leaders are willing to pioneer new approaches that are outside the dominant paradigm and who will use their agency to stand up for new patterns as they take root. We distinguish innovation that simply improves the existing system and innovation that transforms it, shifting towards new patterns and configuring new sources of abundance.

Changing the structures, relationships, and dynamics of a given system in ways that are resilient and lasting so that the system systematically produces better results for all stakeholders.

I define transformational change as a reconfiguration of the relationships of identity and viability. This is what most people are interested in when talking about systems change.

I define systems change as referring to positively affecting complex dynamic systems in order to increase their health and the outcomes they produce (poverty, violence, well-being, etc.). I am careful to distinguish this level of change from affecting "structural systems" like the healthcare or education system, which consists of institutions, policies, people, etc. These systems are complicated, but still clock like, versus the adaptive, infinite, ever-changing nature of complex systems.

It's a process and an outcome that involves deep shifts in mental models, relationships, and taken-for-granted ways of operating as much as it involves shifts in organizational roles and power structures, metrics and performance management, and goals and policies. Some of this change might be visible and measurable (such as the shift of an ecosystem or a community towards higher wellbeing) and some of it might be intangible and invisible, and yet very substantial.

intentional process and design  
purposeful interventions  
consciously attempting  
deliberate approaches  
such as...

taking a complexity approach, living systems approach

Growing the number of people who think and act systemically

cultivating the conditions

enabling/ supporting leaders with the power to convene systems

Capacity, capability and processes to engage

strategic, multi-stakeholder approaches, coming together across systems, working together

working with many aspects of systems

having an inner awareness of the whole

I'm not a big fan of definitions - and only partly because I'm not very good at them. Changing things for the better in a sustainable, or preferably a way that develops positive adaptation. Change rooted in understanding systems. Change rooted in understanding the energy effort and learning the system is putting into staying the same.

Systems change is the deliberate approach of tackling the underlying causes of complex social, economic, environmental and cultural problems

Transformation of practices and mindsets within a critical social system or institution on which people in a society depend upon for social and economic support.

Shifting the dynamics of a system so that the system has different behaviours and produces different outcomes. This means shifting the dynamics and relationships of, e.g. power, norms and beliefs, and resource distributions across the different scales of the system.

with the outcome of  
creating ensuring positively affecting

It is an organising principle or badge which connotes working towards change that is both systemic and systematic in situations usefully framed as (complex, uncertain, messy, wicked etc); it also implies working purposefully with purpose to realise a system or systems that can actually effect transformations that deliver on purpose.

Consciously attempting profound transformations in the current state of play to build a bridge to better tomorrow.

For me is to move from a Theory of Systems Change to a Theory of Impact Resilience based on systemic, strategic, multi-stakeholders approaches that allow to build up the internal awareness and capacity of the system to shift including a professionalization of how we approach systems change that includes systemic scorecards, rigorous and comprehensive strategies, consciousness of the development stages and pathways (individually and collectively), short, medium and long term vision, etc.

Shifting the arrangement of people, structures, etc from which understood phenomena arise, to a different arrangement from which desired phenomena MAY arise.

Rather than actors from government, civil society, or the private sector pulling levers for change from their own individual perches, a coming together across sectors to affect positive outcomes for communities from a position that is aware of the whole. A shift from "ego-system" (blinded by individual biases and priorities) to "ecosystem" awareness and ensuing action.

\* to me systems change field building relates to capturing, mapping and connecting various knowledge and practice domains/linkages which in some ways helps understand and practice ideas of systems and systems change.  
\* Understrung elements, bounties, relations, cause and qualities of existing system and seeks tradition towards change.

different behaviours and outcomes

resilient and lasting /better results

Building a bridge to a better tomorrow

increased systems health

social change

positive change

just, sustainable, compassionate societies

a more sustainable society

a new normal, the emergence of a new system, a new reality

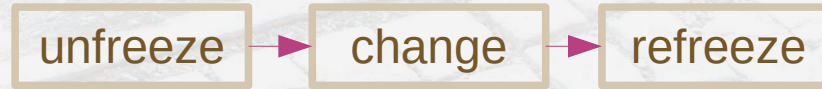
The capacity, capability, and processes required to engage with the patterns and potential of nested living systems.

In this context, systems change is about the intentional design and implementation a change agenda that targets specific dynamics in a complex system to shift them in a way that accelerates a transition to a healthy system state (a long term goal determined by diverse stakeholders)



# “Change as Three Steps” as attributed to Kurt Lewin is a “largely post-hoc reconstruction”; he never wrote “refreeze”

[Change as Three Steps] has come to be **regarded** both as an **objective self-evident truth** and an idea with a **noble provenance** [p. 3]



**Lewin never wrote ‘refreezing’ anywhere.**

As far as we can ascertain, the **re-phrasing of Lewin’s freezing to ‘refreezing’** happened first in a 1950 conference paper by **Lewin’s former student Leon Festinger**

(Festinger and Coyle, 1950; reprinted in Festinger, 1980: 14).

Festinger said that: ‘To Lewin, life was not static; it was changing, dynamic, fluid. Lewin’s unfreezing-stabilizing-refreezing concept of change continues to be highly relevant today’.

It is worth noting that Festinger’s first sentence seems to **contradict** the second, or at least to contradict later interpretations of Lewin as the developer of a model that deals in static, or at least clearly delineated, steps.

Furthermore, Festinger **misrepresents** other elements; **Lewin’s ‘moving’ is transposed into ‘stabilizing’**, which shows how open to interpretation Lewin’s nascent thinking was in this ‘preparadigmatic’ period (Becher and Trowler, 2001: 33). [p. 5]



Unfreezing change as three steps  
| Sage Publishing | Youtube

human relations  
The SAGE JOURNAL

Unfreezing change as three steps: Rethinking Kurt Lewin's legacy for change management

Stephen Cummings  
Victoria University of Wellington, New Zealand

Todd Bridgman  
Victoria University of Wellington, New Zealand

Kenneth G Brown  
University of Iowa, USA

Abstract  
Kurt Lewin's 'changing as three steps' (unfreezing → changing → refreezing) is regarded by many as the classic or fundamental approach to managing change. Lewin has been criticized by scholars for over-simplifying the change process and has been defended by others against such charges. However, what has remained unquestioned is the model's foundational significance. It is sometimes traced (if it is traced at all) to the first article ever published in *Human Relations*. Based on a comparison of what Lewin wrote about changing as three steps with how this is presented in later works, we argue that he never developed such a model and it took form after his death. We investigate how and why 'changing as three steps' came to be understood as the foundation of the fledgling subfield of change management and to influence change theory and practice to this day, and how questioning this supposed foundation can encourage innovation.

Keywords  
CATS, changing as three steps, change management, Kurt Lewin, management history, Michel Foucault

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Downloaded from [hmr.sagepub.com](http://hmr.sagepub.com) at Victoria Univ of Wellington on September 30, 2015

Cummings, Stephen, Todd Bridgman, and Kenneth G Brown. 2016. “Unfreezing Change as Three Steps: Rethinking Kurt Lewin’s Legacy for Change Management.” *Human Relations* 69 (1): 33–60. <https://doi.org/10.1177/0018726715577707>.

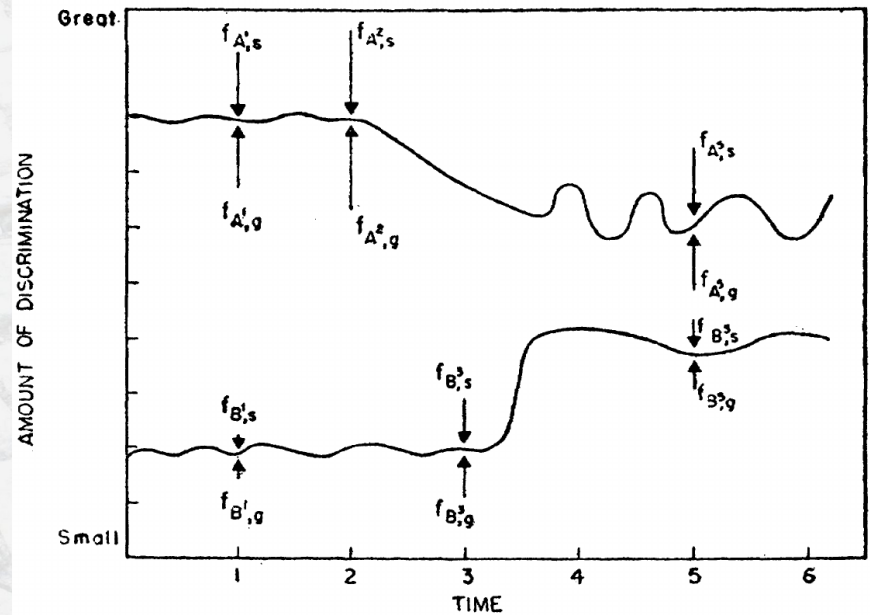


### A. Rising Interest in System(s) Change(s) ...

Kurt Lewin refers to *quasi-stationary equilibria* “which, like a river, continuously changes its elements even if the velocity and direction remains the same” [p. 15]

- (a) Change and constancy are relative concepts; group life is **never without change**, merely differences in the amount and type of change exist;
- (b) Any formula which states the conditions for change implies the conditions for no-change as limit, and the conditions of constancy can be analyzed only against a **background of “potential” change**. [p. 13]

FIG. 4 LEVEL OF EQUILIBRIUM AND STRENGTH OF OPPOSING FORCES

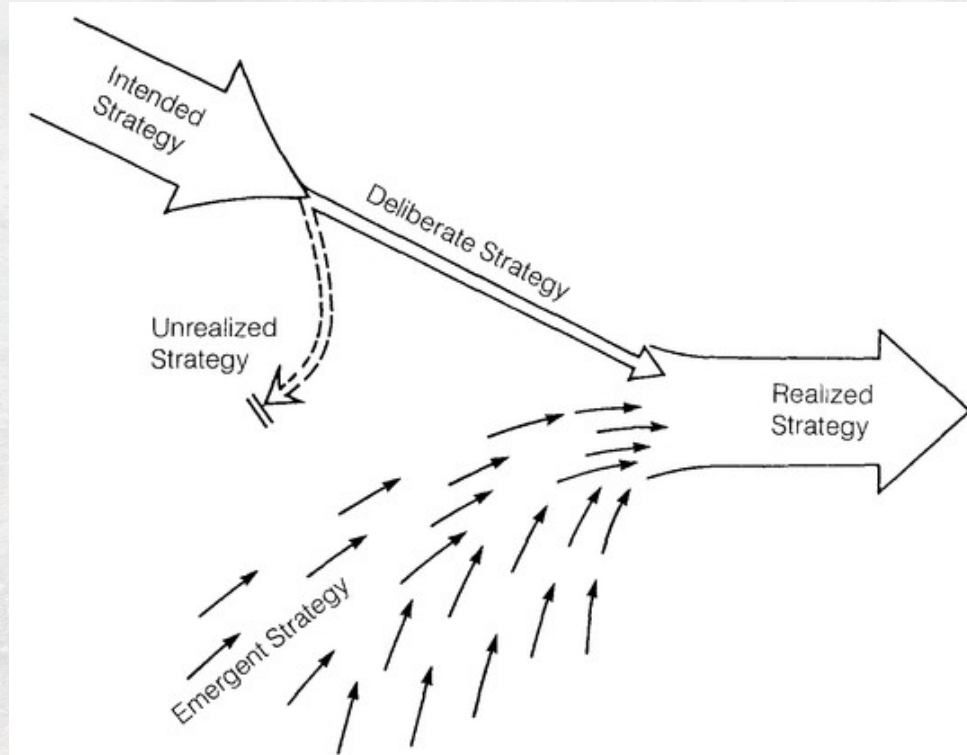


- (1) Why does the process under the **present circumstances** proceed on this particular level (for instance, why does the **water in this river move** with this particular velocity)? and
- (2) What are the **conditions for changing the present circumstances?** [p. 15]



## A. Rising Interest in System(s) Change(s) ...

In contrast to strategy as *plan*, strategy as *pattern* in a stream of actions is defined by consistency in behavior, whether or not intended



To paraphrase Hume, strategies may result **from human actions**, but **not human designs**.

If we label the first definition **intended strategy** and the second **realized strategy**, as shown in Figure 1, then we can distinguish between

**deliberate strategies**, where intentions that exists previously were realized, from **emergent strategies**, where patterns developed in the absence of intentions, or despite them (which went **unrealized**).

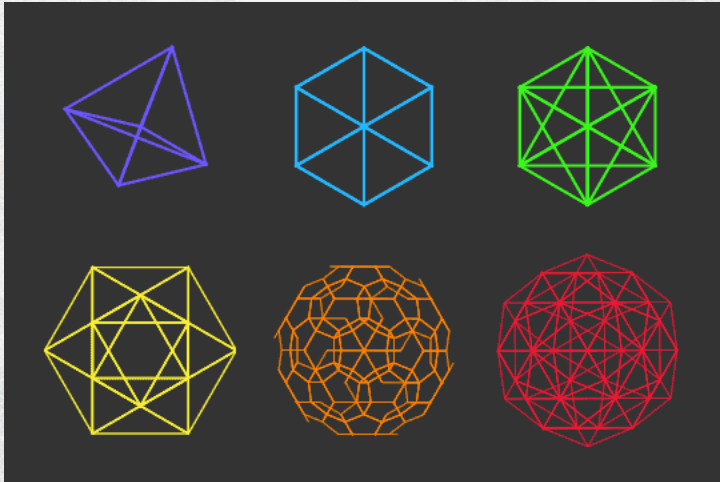
Mintzberg, Henry. 1987. "The Strategy Concept I: Five Ps For Strategy." *California Management Review* 30 (1): 11–24. <https://doi.org/10.2307/41165263> .



# Two ways of seeing nature, since ~500 BCE, have set how humans beings negotiate with themselves and in their world(s)

## Reality as a **changelessness state**

- Parmenides of Elea, Confucius
- Shift → stability → sustainable
- Analytic paradigm



Hyper Platonic, by Nathan P. Seddig (natpbs.tumblr)

## Reality as a **state of change, not a change of state**

- Heraclitus of Ephesus, Laotse
- Beauty of dynamic (c.f. protection of static)
- Contextual appreciation



Walking, by Dominique Taswell (strawberrylcorice.tumblr)

Hawk, David L. 1999. "Changelessness, and Other Impediments to Systems Performance." In *Proceedings of the Conference to Celebrate Russell L. Ackoff, and the Advent of Systems Thinking*, edited by Matthew J. Liberatore and David N. Nawrocki. Villanova University.  
<http://davidhawk.com/wp-content/uploads/2018/09/Ackoff-Birthday-Conference.pdf#page=59> .





In which *systems* would you like to see *changes* occur?

The *Systems Changes Learning Circle* is an open collaborative community, initiated in Toronto, Canada. A call for participation was launched in January 2019 at the monthly Systems Thinking Ontario meeting. The web site will evolve as contributions and knowledge are added.

The plurals in the program name are significant.

- There are multiple **systems** simultaneously at play, not just a single system.
- **Changes** include those within a field that individual and groups can influence, and those in an extended environment that are beyond our abilities.

The program is initially facilitated by David Ing. Collective learning is encouraged with the cooperation of Systems Changes Learning Circle members.

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The header image of cobblestone and rail tracks underneath a "[Most interesting pothole](#)" is CC-BY [Mike Cassano](#) 2009.



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Human individuals and collectives undergo a social process of three judgments, with tacit elements on events and activities unfolding over time

	Appreciative Systems		
	Reality Judgments	Value Judgments	Instrumental Judgments
Human Activities	Concerning <b>what is or is not</b> the case -- ranging from basic <b>cause-and-effect beliefs</b> to more subtle and complex <b>“facts”</b>	Concerning <b>what ought or ought not</b> be the case -- including <b>imperatives, wants and desires</b> , prudential or self-interested considerations, and <b>individual and collective goals and norms</b>	Concerning the best <b>means</b> available to reduce the mismatch <b>between is and ought</b> -- including the <b>personal resources</b> of time, attention, intellect, passion, money, and power, along with those <b>social resources</b> that can be marshaled and applied (by influence or command) through communication, coalition, and access to social institutions
Human Meaning	Knowing	Evaluating	Acting

Adams, Guy B., Bayard L. Catron, and Scott D.N. Cook. 1995. “Foreword to the Centenary Edition of The Art of Judgment.” In *The Art of Judgment: A Study of Policy Making*, by Geoffrey Vickers, Centenary Edition, xii–xxiv. Thousand Oaks, CA: Sage Publications.



## B. Appreciative Systems (Vickers) ....

Operationalizing *Appreciative Systems* (Vickers) led to *Soft Systems Methodology* (Checkland) as a systemic inquiry process emerging from action research

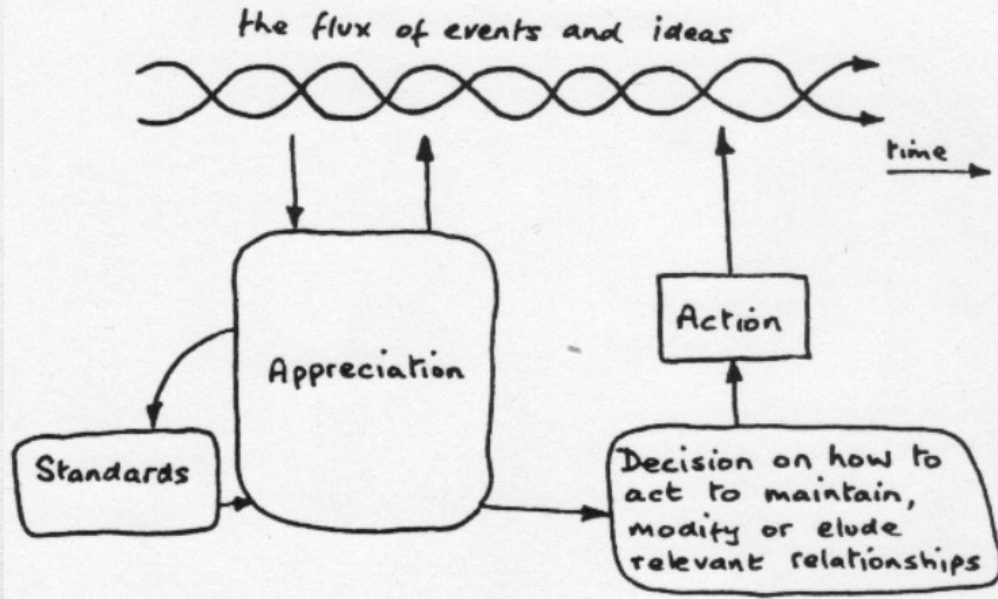


Figure 3: Appreciation leading to action  
... both reality and value judgements stem from **standards** of both **fact** and **value**: standards of what is, and standards of what is good or bad, acceptable or unacceptable. [p 5]

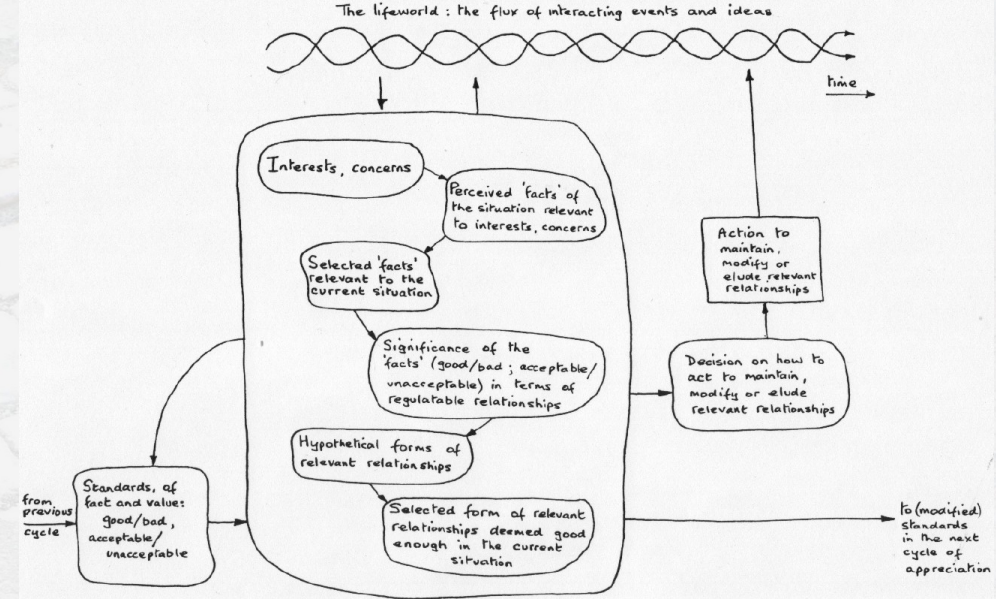


Figure 4: The model of an appreciative system  
[From] a **decision on how to act** to maintain, modify or elude certain forms of relevant relationships ... **action follows**. [p 5]

Checkland, Peter B., and Alejandro Casar. 1986. "Vickers' Concept of an Appreciative System: A Systemic Account." *Journal of Applied Systems Analysis* 13 (3): 3–17.



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# Coevolving Innovations

... in Business Organizations and Information Technologies

## Christopher Alexander, Horst Rittel, C. West Churchman

At U.C. Berkeley in the 1960s, [Christopher Alexander](#), [Horst Rittel](#) and [C. West Churchman](#) could have had lunch together. While disciplinary thinking might lead novices to focus only on each of [pattern language](#), [wicked problems](#) and [the systems approach](#), there are ties (as well as domain-specific distinctions) between the schools.



Circa 1968-1970: Christopher Alexander, Horst Rittel, West Churchman

### Recent Posts

- [Christopher Alexander, Horst Rittel, C. West Churchman](#)
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- [Learning data science, hands-on](#)
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- [Acts of representation with systems thinking \(OCADU 2017/03\)](#)
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@daviding

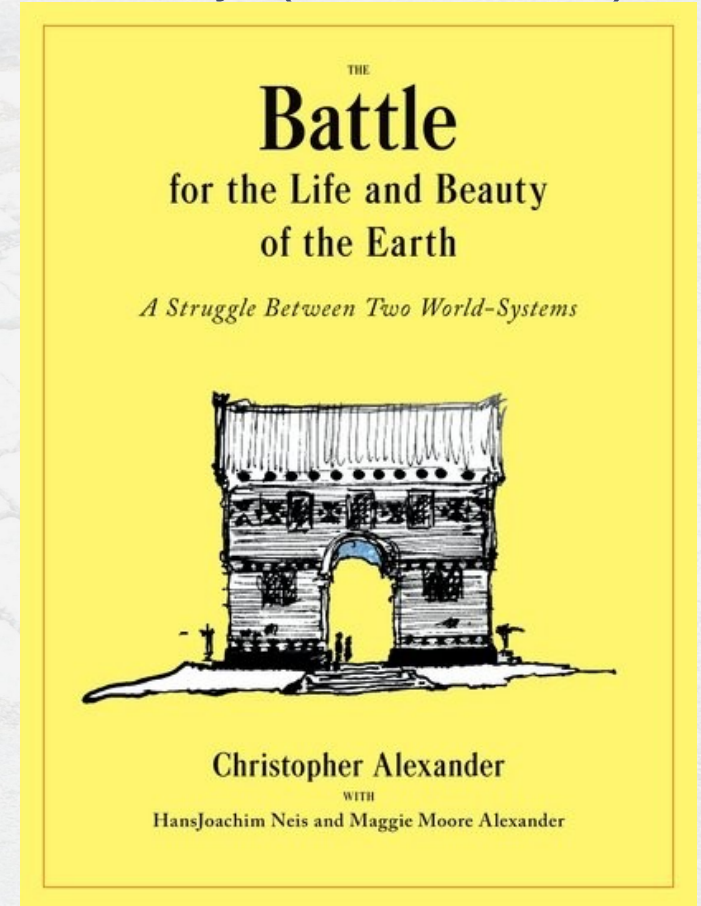
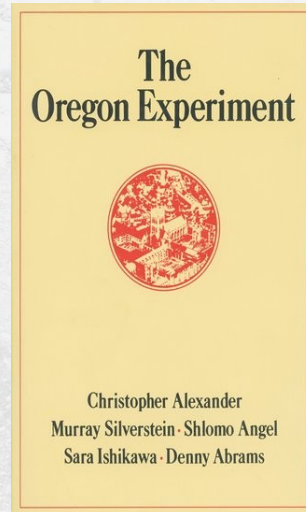
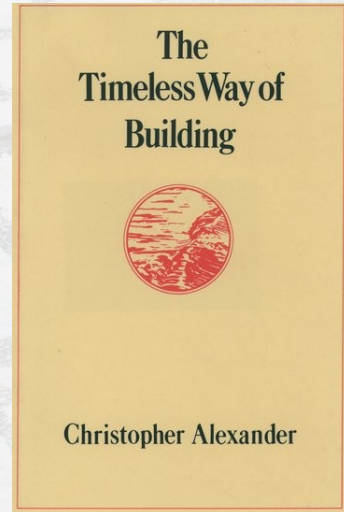
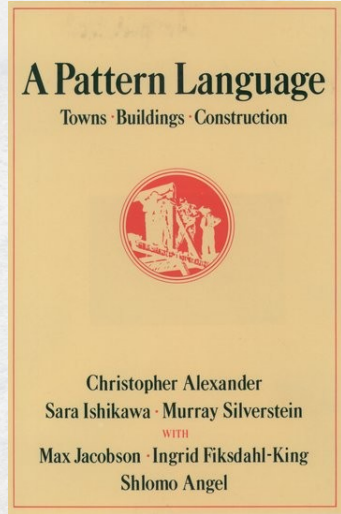
Anshansicun: Whimsically residential area,... [bit.ly/2jU](#)





C1. Philosophy of Architectural Design ...

*The Timeless Way of Building* (1979) theorized *A Pattern Language* (1977) towards building and maintaining generative systems with “life and beauty” (1985 → 2012)







# Coevolving Innovations

... in Business Organizations and Information Technologies

## Systems generating systems — architectural design theory by Christopher Alexander (1968)

The systems thinking roots from architect [Christopher Alexander](#) aren't completely obvious in his work on [pattern language](#). A [republished version of an 1968 article](#) resurfaces some clarification on a perspective on systems thinking originating from practices in architecture. This article introduced ways in which systems thinking could be most directly applied to [built environments](#). The cross-appropriation of pattern languages across a variety of domain types — object-oriented programmers were the earliest motivating adopters — could be enlightened by revisiting the foundations. Alexander concisely presented 4 points, and then provided detailed reasoning for each:

1. There are two ideas hidden in the word system: the idea of a *system as a whole* and the idea of a *generating system*.
2. A *system as a whole* is not an object but a way of looking at an

[Molly Wright Steenson](#), as part of her [2014 dissertation](#), has a 66-page digest of Alexander's work between 1962 and 1968. Her deep reading was reflected in a 2009 recorded [presentation on "Loving and Hating Christopher Alexander"](#). Generally speaking, [interaction designers](#) love Christopher Alexander's approach, while architects hate Christopher Alexander's approach.



**LOVING AND HATING CHRISTOPHER ALEXANDER**  
molly wright steenson  
princeton university school of architecture  
molly@girlwonder.com  
girlwonder.com

09:39 [progress bar] [volume icon] [settings icon] [share icon] **vimeo**



## C1. Philosophy of Architectural Design ...

Max Jacobson (Ph.D. Berkeley 1973) says Pattern Language is **not** for wicked problems!

coevolving.com/blogs/index.php/archive/exploring-the-context-of-pattern-languages/

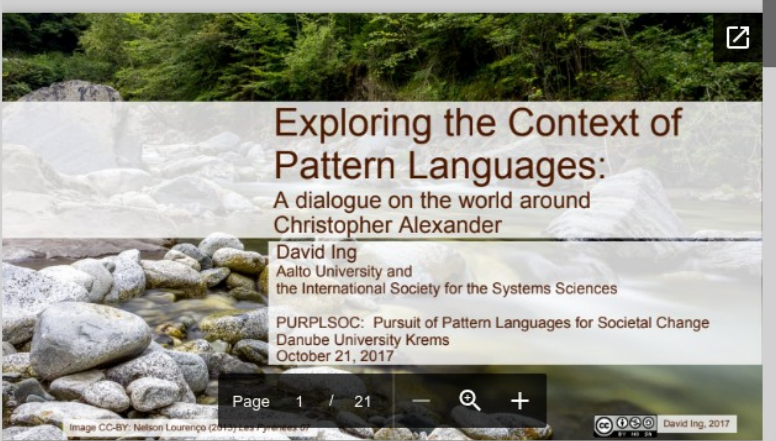
### Exploring the Context of Pattern Languages

Pattern language is not for wicked problems, said [Max Jacobson](#), coauthor with [Christopher Alexander](#) of the 1977 *A Pattern Language: Towns, Building, Construction*. In addition, the conventional definition of an Alexandrian pattern as “a solution to a problem in context” when applied to social change might better use the term “intervention”, rather than “solution”.

These are two of the major ideas that emerged at [Purplsoc 2017](#) conference last October. A 90-minute workshop was run in parallel with other breakouts.

For about the first hour, vocal participants included Max Jacobson (who had given a plenary talk on “*A Building is not a Turkish Carpet*”), [Christian Kohls](#) (who gave a plenary talk on “*Patterns for Creative Space*”) and [Peter Baumgartner](#) (one of the Purplsoc chairs).

As an impetus to discussion, we stepped through [slides that had been posted on the Coevolving Commons](#).



For people who would like the next-best experience to being there, the slides have now been matched up with the digital audio recording, for viewing as a [web video](#).





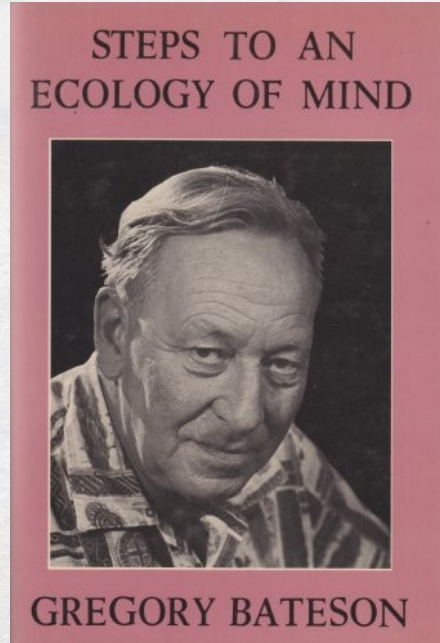
**Agenda:** At year 4 of 10 of the journey of the *Systems Changes Learning Circle*

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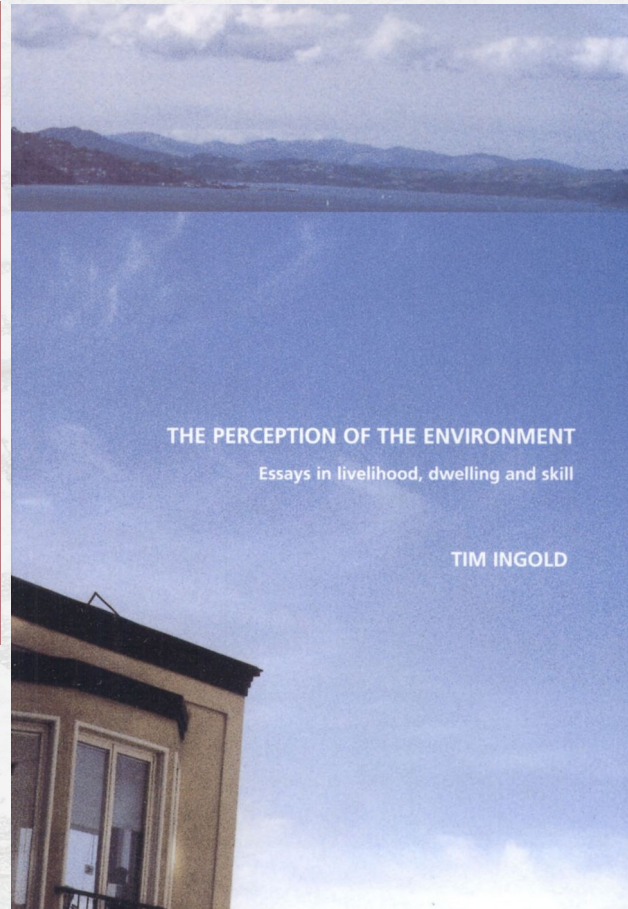


*The Perception of the Environment* (Ingold, 2000) extends ecological epistemology as by Gregory Bateson in “Form, Substance and Difference” (1970)



“the mental world  
... is not limited  
by the skin”

[Bateson 1972, p. 461]



... an **‘ecology of life’** ... all hinges on a particular answer to Bateson’s question:  
**what is this ‘organism plus environment’?**

For conventional ecology, the ‘plus’ signifies a simple addition of one thing to another, both of which have their own integrity, quite independently of their mutual relations. ....

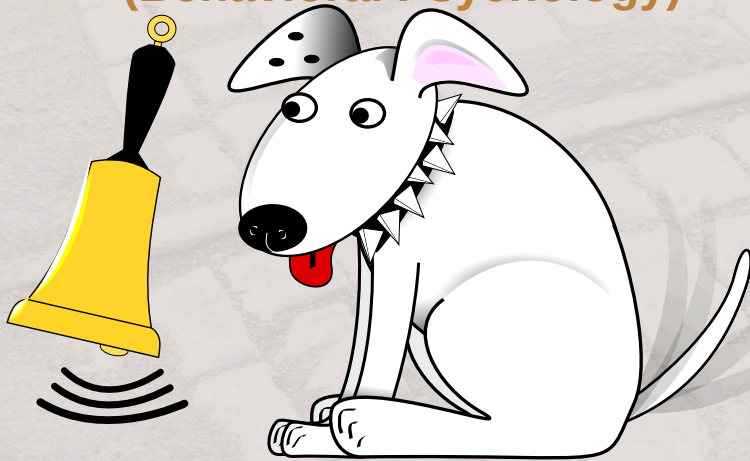
A **properly ecological approach**,  
to the contrary, is one that would take, as its point of departure,  
**the whole-organism-in-its-environment.**

In other words, **‘organism plus environment’**  
should denote not a compound of two things,  
but **one indivisible totality** (Ingold, 2000, p. 19).



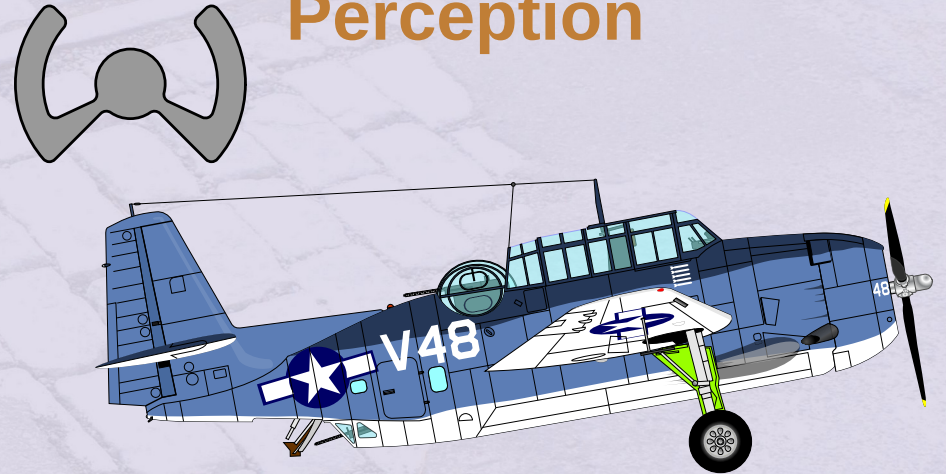
While Behavioral Psychology asked “*What’s inside your head*”,  
an Ecological Approach asks “*What’s your head inside of?*”

## Stimulus – Response (Behavioral Psychology)



[In the 1950] ... the **psycho-physical** program was ... traditional in considering **perception** to be **a set of responses to presented stimuli** (albeit “higher order” stimuli).

## Ecological Approach to Perception

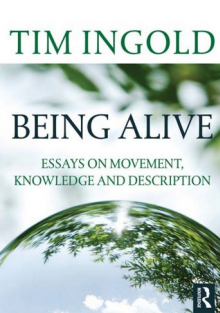
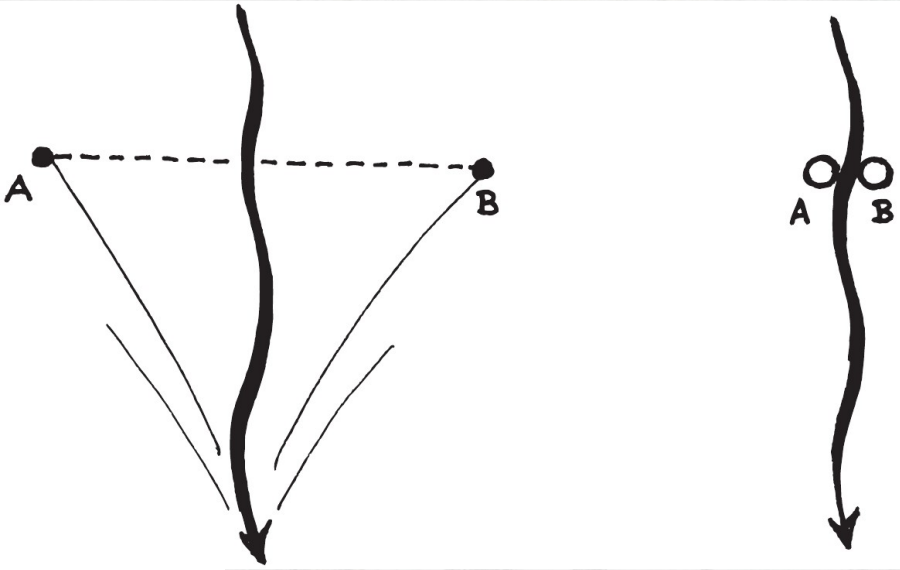


[**James J. Gibson**] has tried to develop enough theory ... to demonstrate that **direct perception** is indeed plausible ... The ... analysis of the optic array, stimulus organization, and the functional organization of **perceptual systems** are what Gibson oftens points to as **radical features** ....

William M. Mace 1977. “James J. Gibson’s Strategy for Perceiving: Ask Not What’s inside Your Head, but What Your Head’s inside of.” In *Perceiving, Acting, and Knowing: Toward an Ecological Psychology*, edited by Robert Shaw and John Bransford, 43–65.



Life, with ongoing openness that “will not be contained”, can be appreciated as a bundle of lines of becoming, overflowing boundaries



... a line of becoming has neither beginning nor end... [It] has only a middle ... A becoming is always in the middle: one can only get it by the middle. A becoming is neither one nor two, nor the relation of the two; it is the in-between, the ... line of flight ... running perpendicular to both. (Deleuze and Guattari 2004, p. 323)

Ingold, Tim. 2011. “The Meshwork.” In *Being Alive: Essays on Movement, Knowledge and Description*, 63–65. Routledge. <https://doi.org/10.4324/9780203818336> .

Thus, far from inhabiting a sealed ground furnished with objects, **the animal lives and breathes in a world of earth and sky -- or becoming earth and becoming sky --** where to perceive is to align one’s movements in counterpoint to the modulations of day and night, sunlight and shade, wind and weather.

It is **to feel the currents** of air as it infuses the body, **and the textures** of the earth beneath one’s feet. [pp. 87-88]

In the open world, to leave the last word to Deleuze ....

**These haecceities** are not *what* we perceive, since in the world of fluid space there are no objects of perception. They **are rather what we perceive with**.

In short, **to perceive the environment is** not to look back on the things to be found in it, or to discern their congealed shapes and layouts, but **to join with them in the material flows and movements** contributing to their -- and our -- ongoing formation. [p. 88]

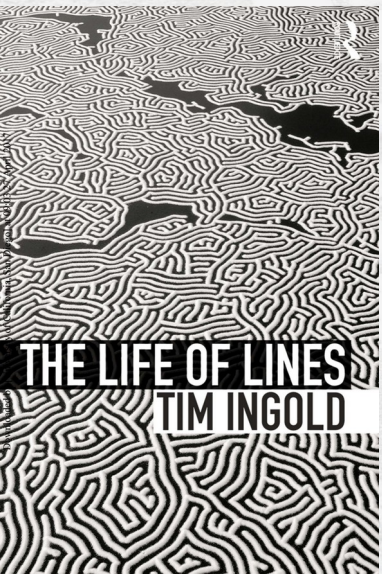


## Each subject in becoming can be represented with a (life)*line*, *co-responding* with others, in a larger *meshwork* of relationships

Interaction is between; correspondence in-between.

The **life of lines** is a **process of correspondence**.

Thus for the between-ness of subjects, in Arendt's formulation, I substitute the *correspondence of lines*, and for the **web of human relationships**, the **meshwork**. [...]



**Correspondence thinking**, however, acknowledges what the people among whom we work already know, namely, that the **lines are persons**.

**Kinship**, then, is a **mesh of lines**, not a net of connections. And what do kinspersons do? They *attend* to one another, in the sense of abiding with each other, caring for them and doing their bidding, ...

Indeed we could go so far as to define kinship as a correspondent process of **anthropogenesis** – of the **making-in-growing of persons** – whose constituent lines, far from articulating end-to-end, join in the middle, in the midst of things. [p. 156]

I suggest that in a world where things are continually **coming into being** through processes of growth and movement -- that is, in a world of life -- **knotting** is the fundamental principle of coherence. It is the way in which contrary forces of tension and friction, as in pulling tight, are generative of forms [p. 10].

**Correspondence**, in this sense, is the **process** by which beings or things literally **answer to one another over time**, for example in the exchange of letters or words in conversation, or of gifts, or indeed in holding hands. In what follows I aim to show that such correspondence rests on **three essential principles**.

The **first** is **habit**, the **second** what I shall call '**agencing**', and the **third attentionality**.

Ingold, Tim. 2015. "The Correspondence of Lines." In *The Life of Lines*, 154–58. Oxford, UK: Routledge. <https://doi.org/10.4324/9781315727240> .

Ingold, Tim. 2017. "On Human Correspondence." *Journal of the Royal Anthropological Institute* 23 (1): 9–27. <https://doi.org/10.1111/1467-9655.12541> .

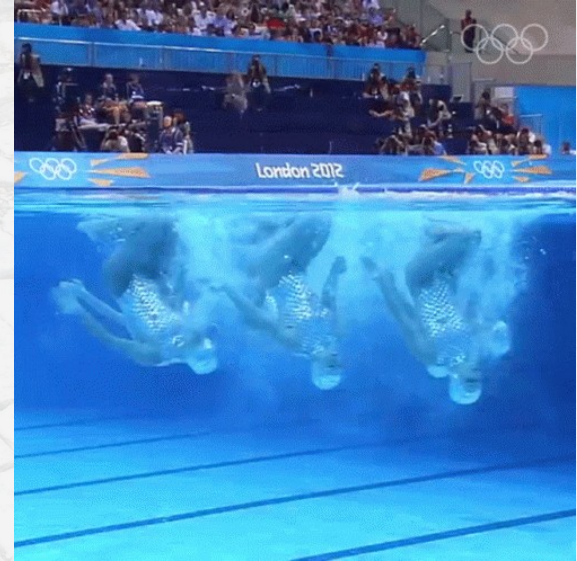


*Embodied Becoming* (action, being) comes from *Knowing from Within* and *Co-responding alongside others in the meshwork*



[The Sami people] did not inform me of *what* is there, to save me the trouble of having to inquire for myself. Rather, they told me *how I might find out*. They taught me what to look for, how to track things, and that knowing is a process of active following, of *going along*.  
... you know as you go ... **knowing is movement.**

Ingold, Tim. 2013. "Knowing from the Inside." In *Making: Anthropology, Archaeology, Art and Architecture*, 1–14. Routledge. p.1.



**... the ground of knowing ... is itself the very ground we walk,** where earth and sky are tempered in the ongoing production of life.

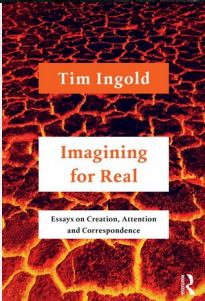
Ingold, Tim. 2015. "Knowledge." In *The Life of Lines*, 46–50. Oxford, UK: Routledge. pp. 48–49.



## Sustainability of everything, in the *second life of trees*, cautions progressive development overtaking continuity of life in world renewal



"Japanese traditional style house exterior"  
CC-BY TANAKA Juuyoh 2010



Ingold, Tim. 2022. "The Sustainability of Everything." In *Imagining for Real*, 325–36. New York, NY: Routledge.  
<http://doi.org/10.4324/9781003171713-27> .

Traditionally, **Japanese foresters** would look after trees for a generation, and then cut them for use as house timbers. In the house, the timbers enjoy what the foresters call a **second life**. In this phase the direction of care is reversed.

For where **foresters had nurtured trees in their first life**, it is now **the trees that nurture** the foresters and their families **in the second**, by furnishing the warmth, shelter, and comfort of the dwelling.

During this time, the foresters are looking after **a new generation** of growing trees, which will eventually, in their turn, become replacement house timbers. And so it would continue, **generation after generation**. Here, the lives of foresters and their trees **go along together**, responding to one another in **a cycle of mutual care** that, in principle, can continue indefinitely.



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# In contrast with a science based on the universals + duals, Chinese medicine follows traditions of contexts + dyads

<div><p>THE PHILOSOPHICAL FOUNDATIONS OF CLASSICAL CHINESE MEDICINE</p><p><i>Philosophy, Methodology, Science</i></p><p>KEEKOK LEE</p></div>	<b>Dualistic</b> <b>(Modern Western formal logic)</b>		<b>Contextual-dyadic</b> <b>(Classical Chinese implicit logic)</b>
	Abstract and permanent, is independent of context <ul style="list-style-type: none"><li>• Can extrapolate from propositions</li></ul>	<b>Truth - Falsity</b>	Application and meaning is relative to a particular context <ul style="list-style-type: none"><li>• Evaluate assertion as embedded</li></ul>
	<i>Oppositions</i> Superior ↔ Inferior Superordinate ↔ Subordinate Intrinsic value ↔ Non-intrinsic value Human ↔ Nonhuman	<b>Pairings</b>	<i>Characteristics under context</i> A term presupposes its opposite <ul style="list-style-type: none"><li>• e.g. cat implies <i>non-cat</i>, not universe</li></ul> Context-dependence <ul style="list-style-type: none"><li>• e.g. men or women superior when/where?</li></ul>
	Hierarchical Reductionist Entity- (thing-) ontology	<b>Frames</b>	Yin-Yang Harmonious whole Mutually engendering or constraining

Lee, Keekok. 2017. *The Philosophical Foundations of Classical Chinese Medicine: Philosophy, Methodology, Science*. Lexington Books.  
<https://rowman.com/ISBN/9781498538886/The-Philosophical-Foundations-of-Classical-Chinese-Medicine-Philosophy-Methodology-Science>.





The primordial dyad of a hill with (i) *yang* as the sunny side, and (ii) *yin* as the shady side, embeds correspondences in Chinese traditions

As two phases of  
a cyclical movement

As two states of  
density of matter

As qualities in  
clinical practice

	Yang	Yin	Yang	Yin	Yang	Yin
	Light	Darkness	Immaterial	Material	Fire	Water
	Sun	Moon	Produces energy	Produces form	Heat	Cold
	Brightness	Shade	Generates	Grows	Restless	Quiet
	Activity	Rest	Non-substantial	Substantial	Dry	Web
	Heaven	Earth	Energy	Matter	Hard	Soft
	Round	Flat	Expansion	Contraction	Excitement	Inhibition
	Time	Space	Rising	Descending	Rapidity	Slowness
	East	West	Above	Below	Non-substantial	Substantial
	South	North	Fire	After	Transformation / change	Conservation / storage / sustainment
	Left	Right				

Maciocia, Giovanni. 2015. *The Foundations of Chinese Medicine: A Comprehensive Text*. Elsevier Health Sciences., pp. 4-11





”As has long been recognized, China tends to treat opposites as complementary, the West as conflicting”

Earliest pairs (from the Ma-wang-tui manuscript of Lao-tzu)

The cosmos (from Hui-nan-tzu)

Yang	Yin
Heaven	Earth
Spring	Autumn
Summer	Winter
Day	Night
Big states	Small states
Important states	Insignificant states
Action	Inaction
Stretching	Contracting
Ruler	Minister
Above	Below
Man	Woman
Father	Child

Yang	Yin
Elder brother	Younger brother
Older	Younger
Noble	Base
Getting on in the world	Being stuck where one is
Taking a wife, begetting a child	Having a funeral
Controlling others	Being controlled by others
Guest	Host
Soldiers	Labourers
Speech	Silence
Giving	Receiving

Yang	Yin
Clear and subtle	Heavy and muddy
HEAVEN	EARTH
Hot	Cold
FIRE	WATER
SUN	MOON
Round	Square
Illuminates	Retreats to dark
Expels	Holds in
Does to	Is transformed by
Scatters	Congeoals
RAIN and DEW	FROST and SNOW
FURRED and FEATHERED	SHELLED and SCALY
Flies or runs	Hibernates or hides
Goes up	Goes down

Yin-Yang and the Nature of Correlative Thinking

A. C. Graham

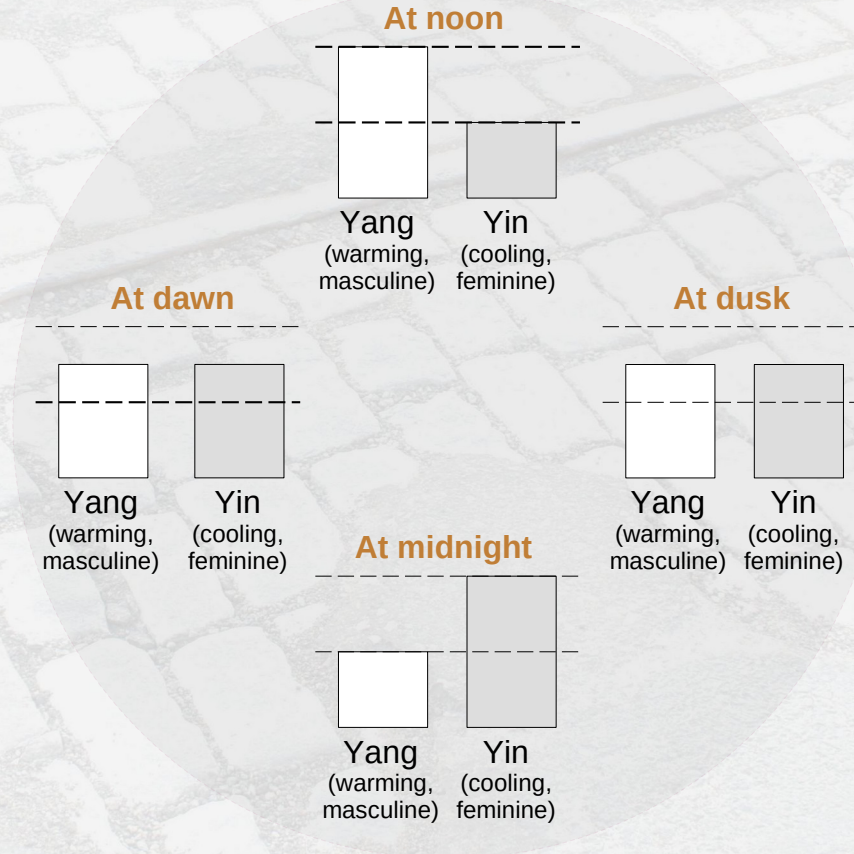
Occasional Paper and Monograph Series No. 6, 1966  
Published by  
THE INSTITUTE OF EAST ASIAN PHILOSOPHIES



\* NOMINAL CONCEPTS IN UPPER CASE, Verbal concepts lower case

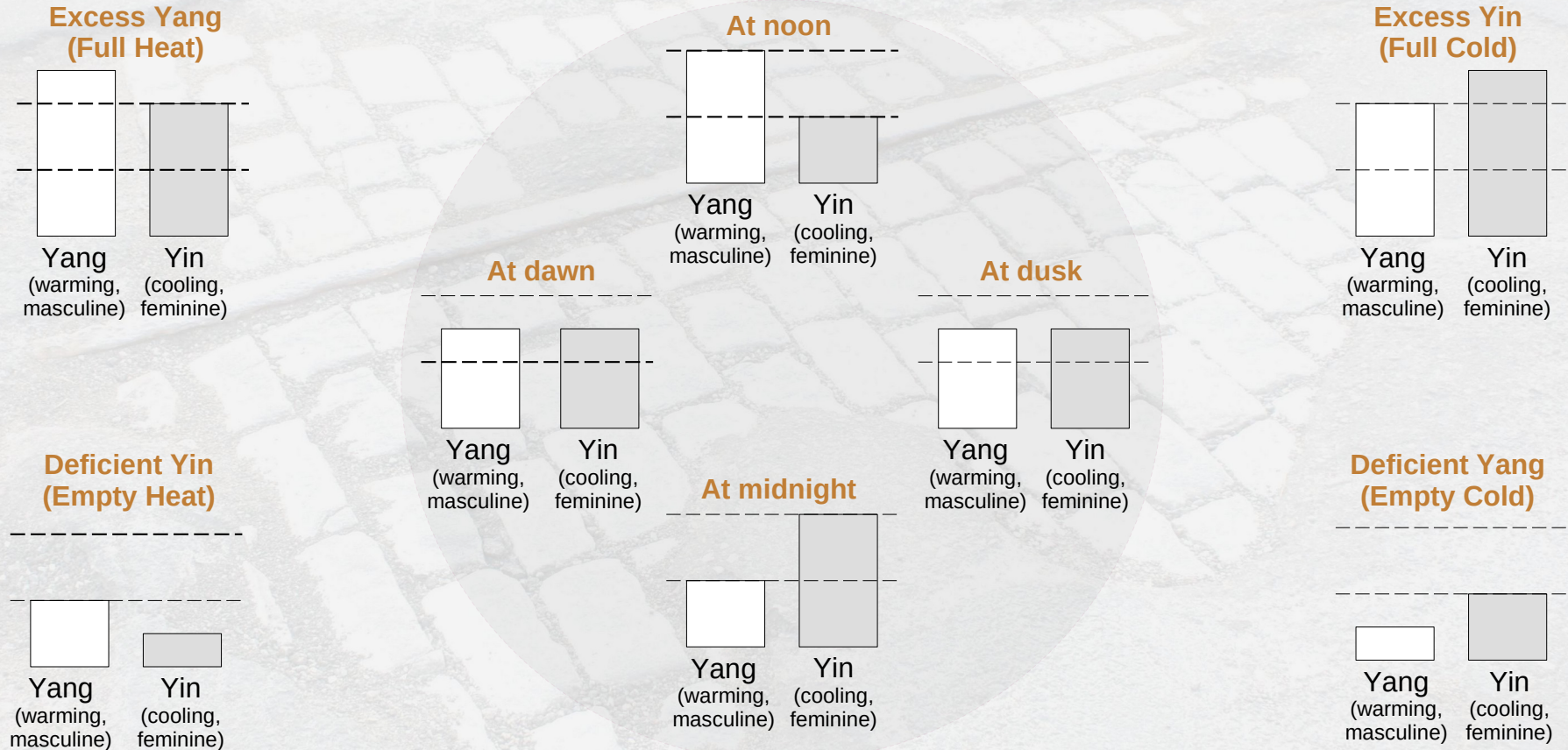


Let's shift cosmology as *dyadic* with (i) sunny change (light, fire) **and** (ii) cloudy change (dark, water), not *dualistic* (i) change **or** (ii) no change





Context then puts dynamics changes (e.g. sunny and cloudy) as  
(a) freely intercourses, or (b) blocked into excess or deficient levels





## Post-colonial philosophy of science in Taiwan hybridizes correlativity in TCM pulse + tongue diagnosis, alongside analytical biomedicine



[Dr. Lee] works with a body that has circulating qi and meridians. [...]

Dr Lee adds the biomedical results to her findings. They supplement her diagnosis.

Lin, Wen-yuan, and John Law. 2014. "A Correlative STS: Lessons from a Chinese Medical Practice." *Social Studies of Science* 44 (6): 801–24.  
<https://doi.org/10.1177/0306312714531325>.

Images: "Chinese Medicine" by Kian2018 (2015) on Pexels; "Examination" by Semevent (2017) on Pixabay; "Sphygmomanometer" by Pavel Danilyk (2021) on Pexels



## Willful action and non-intrusive action are central in Chinese thinking

為

wèi

無為

wú wèi

为 (為) wéi: p. 517

I (动, verb)

1. **do; act**: 敢做敢 ~ gǎn zuò gǎn ~ bold in action

2. **act as; serve as**: 以此 ~ 凭 yǐ cǐ ~ píng This will serve as proof.

3. **become**: 变沙漠 ~ 良田 biàn shā mó ~ liáng tiān turn the desert into arable land.

4. **be; mean**: 一公里 ~ 二华里 yī gōng lǐ ~ èr huā lǐ One kilometer is equivalent to two li.

无 (無) wú: p. 526

I (名, noun) **nothing; nil**: 从 ~ 到有 cóng ~ dào yǒu start from scratch

II (动, verb) **not have; there is not; without**: ~ 一定计划 ~ yī dìng jì huà have no definite plan

III (副, adverb) **not**: ~ 须多谈 ~ xǔ duō tán need not go into details

*Concise English-Chinese Chinese-English Dictionary* (2004), 3ed, Commercial Press and Oxford University Press

**Wei** meant application of **the force of will-power**, the **determination** that things, animals, or even other men, should do what they were ordered to do, but **wu wei** was the opposite of this, **leaving things alone**, letting **Nature** take her course, profiting by **going with the grain** of things instead of going against it, and **knowing how not to interfere**.

Needham, Joseph. 2004. "General Conclusions and Reflections." In *The Social Background*, edited by Kenneth Girdwood Robinson. Vol. VII:2. *Science and Civilisation in China*. Cambridge University Press. p. 16

Some scholars have argued that the interpretation of **wuwei** as "**non-intrusive action**" or "**non-interfering action**" is more philosophically profound and interesting. These latter translations support a meaningful rendition of the concept **wuwei both at the sociopolitical level** (arguing against the imposition of artificial, conformist and universally binding norms) **and at the metaphysical level** (acknowledging the inappropriateness and fatality of imposing egocentric or anthropocentric norms upon other individuals or species).

Lai, Karyn. 2003. "Conceptual Foundations for Environmental Ethics: A Daoist Perspective." *Environmental Ethics* 25 (3): 247–66. <https://doi.org/10.5840/enviroethics200325317>.



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Rhythms in living systems, beyond precision of *chronos* (clock time) can exhibit the groove of *kairos* (human, felt time)

**Chronos** is 'the **chronological, serial time of succession**. . . time measured by the chronometer not by purpose' ... it is typically used to measure the timing or duration of some action.



In contrast, **kairos**, named after the Greek god of **opportunity**, refers to 'the **human and living time** of intentions and goals ... the time not of measurement but of human activity, of opportunity' ....

While rhetoricians have always seen **chronos** as **objective and quantitative**, they have long **debated** the status of **kairotic time**.

Some believe it is given and independent of the actor, ....

Increasingly, however, rhetoricians has suggested the kairos is shaped by the actor ...

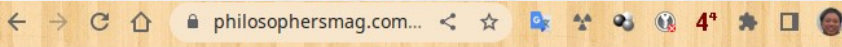
Orlikowski, Wanda J., and JoAnne Yates. 2002. "It's About Time: Temporal Structuring in Organizations."

*Organization Science* 13 (6): 684–700.  
<https://doi.org/10.1287/orsc.13.6.684.501> .



#### C4. Philosophy of Rhythms....

## Rhythms have been studied less than harmony (2014 → 2019)



### Essays

JENNY JUDGE | ESSAYS | 24 FEBRUARY 2016

## Why Do Philosophers Have No Rhythm?

Jenny Judge argues it's time music was rescued from the sidelines of philosophical inquiry.

You might well think, upon becoming acquainted with the philosophy of music, that philosophers have no rhythm. Discussions of ontology, form and expression abound in the literature, but rhythm seldom receives attention. But rhythm is, if not uniquely, then at least paradigmatically musical – how could philosophers have ignored something so central?

One reason is methodological. The philosophy of music focuses almost exclusively on instrumental works drawn from the Western classical canon. Such works are indisputably great artistic achievements that demand theoretical scrutiny, but it's worth noting that the primary raw materials of this artistic tradition are tonal rather than rhythmic. Consider a classical symphony, where percussion (if it is present at all) just about manages the occasional impassioned interjection at a moment of high drama – only to be immediately silenced by the violins.

What's more, it's rare for contemporary art music to be accompanied by rhythmic engagement of any kind on the part of its listeners. Even though we may feel like dancing to the beat of a symphonic waltz, we remain frozen in our seats, knowing that such displays of rhythmic appreciation are strictly *verboten*. One would no more dance in a modern concert hall than one would in a National Gallery.



BRITISH  
SOCIETY OF  
AESTHETICS

## Colloquium: The Aesthetics of Rhythm

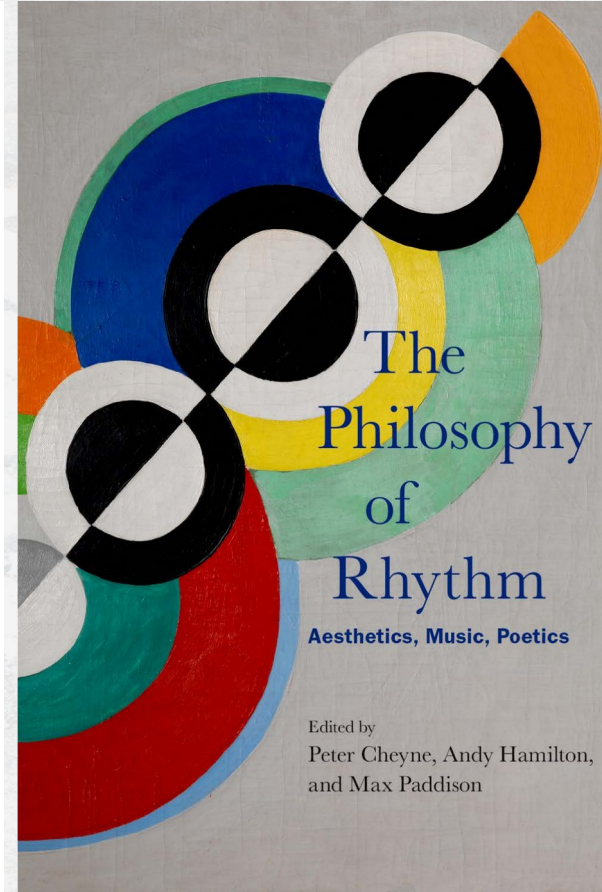
by Caroline Auty | posted in: British Society of Aesthetics, Event, Supported by the BSA |

Music Department, Palace Green, Durham University  
28-29 June 2014

Andy Hamilton and Max Paddison are hosting a colloquium on "The Aesthetics of Rhythm", as part of their project on this a neglected topic in aesthetics. The project draws on philosophical aesthetics to broaden technical debates within disciplines into more conceptual areas of investigation concerning the nature of rhythm, both within the arts and more generally. We consider how bodily experience and natural rhythms inform rhythm in music, dance and poetry, and seek to identify general principles concerning our response to rhythm across the arts. We aim to explore how rhythm operates at all levels of artworks from micro to macro, and bears on issues of artistic form and space.

Participants are:

Philosophy: Garry Hagberg, Clare MacCumhaill, Matthew Nudds, Max Paddison, Louise Richardson, Peter Simons,



The Philosophy of Rhythm, 2019. Oxford Press.  
<https://doi.org/10.1093/oso/9780199347773.003.0001>



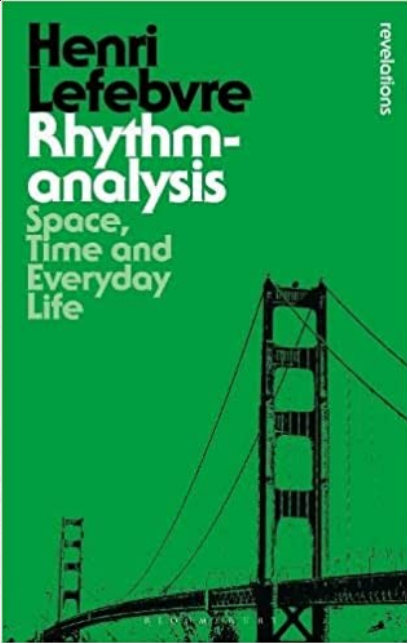
systemschanges.com, 2022



Polyrhythmia is an alignment of multiple organic repetitions in time and space, beyond metrics of mechanical regularity

Polyrhythmia

<p><b>Isorhythmia</b> is an equality of rhythms, in an identity of temporalities</p>	<p><b>Eurhythmia</b> is an association of heterogeneous rhythms, as normal in a healthy living body</p>	<p><b>Arrhythmia</b> is a breaking apart of rhythms, altering and bypassing synchronization</p>
<p>Isorhythmia is present in symphonic and orchestral music, but otherwise is rare.</p>	<p>Eurhythmia is present in living bodies as diverse rhythms in a metastable equilibrium unified with the environment.</p>	<p>Arrhythmia appears as functional disruption than can manifest into illness and progress into morbid and fatal disorder.</p>



Lefebvre, Henri. 2004. "The Rhythmanalyst: A Previsionary Portrait." In Elements of Rhythmanalysis: An Introduction to the Understanding of Rhythm, translated by Stuart Elden and Gerald Moore, 19–26. *Rhythmanalysis: Space, Time and Everyday Life*. Continuum.  
"liquid light ~ modulate I" CC-BY hobvias sudoneighm 2004.





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D. Methods: Multiparadigm Inquiry ...

Multiparadigm inquiry enables investigating different modes of rationality, linking modern desires for order, with postmodern emphasis on flux

<div> <div>  <div> <div>Human Relations</div> <div>(2018) 55(2): 251-275, 02/185</div> <div>Copyright © 2022</div> <div>The SAGE Institute</div> <div>SAGE Publications</div> <div>London, Thousand Oaks CA, New Delhi</div> </div> </div> <div> <div>Multiparadigm inquiry: Exploring organizational pluralism and paradox</div> <div>Marianne W. Lewis and Mihaela L. Kelemen</div> </div> <div> <div>ABSTRACT</div> <div> <p>Organization studies is a robust field, replete with diverse, often contentious perspectives that may enrich understandings of pluralism and paradox. Yet polarization of modern paradigms and narratives between modern and postmodern stances may inhibit researchers from tapping this potential. In response, this article delves into a provocative alternative – multiparadigm inquiry. First, we juxtapose modern, postmodern and multiparadigm approaches to contrast their underlying assumptions. We then review three multiparadigm strategies, exploring their objectives, exemplars and limitations. Our conclusion addresses how multiparadigm inquiry fosters greater reflexivity, while posing considerable challenges.</p> </div> </div> <div> <div>KEYWORDS</div> <div> multiparadigm • paradigm • paradox • pluralism • reflexivity </div> </div> <div> <p>Pluralism and paradox are inherent features of contemporary life. Dramatic technological and cultural changes continue to blur traditional boundaries – occupational, institutional and national – and complicate the social milieu. Organizations, for instance, face seemingly contradictory demands for control and autonomy, coordination and individuality, expansion and contraction (Bouchikhi, 1998). Meanwhile, to comprehend such tensions, researchers increasingly veer from the dominant positivist paradigm, exploring interpretivist, critical and postmodern perspectives.</p> <p>Awareness of the uncertainty and flexibility of knowledge is energizing the social sciences (Holland, 1999). This energy is evident in the evolving</p> </div> </div>	<div> <div>Ideology</div> <div> <div>Modern</div> <div>Centering</div> <div>Focus on authorship, promote chosen values, beliefs and issues</div> <div>Sharpen selective focus</div> </div> </div>	<div> <div>Multiparadigm</div> <div> <div>Accommodating</div> <div>Value divergent paradigm lenses</div> <div>Expose paradox and plurality</div> </div> </div>	<div> <div>Postmodern</div> <div> <div>De-centering</div> <div>Stress fluctuating and fragmented discourses</div> <div>Accentuate difference and uncertainty</div> </div> </div>
	<div> <div>Ontology</div> <div> <div>Strong</div> <div>States of being</div> <div>Entities are distinct, determinant and comprehensive</div> </div> </div>	<div> <div>Stratified</div> <div>Multiple dimensions</div> <div>Expose interplay of entries and processes</div> </div>	<div> <div>Weak</div> <div>Processes of becoming</div> <div>Meanings are indeterminate, in constant flux and transformation</div> </div>
	<div> <div>Epistemology</div> <div> <div>Restricted</div> <div>Employ paradigm prescriptions systematically</div> <div>Construct cohesive representations to advance paradigm development</div> </div> </div>	<div> <div>Pluralist</div> <div>Apply divergent paradigm lenses</div> <div>Reflect organizational tensions and encourage greater reflexivity</div> </div>	<div> <div>Eclectic</div> <div>Use varied methods freely</div> <div>Deconstruct organizational contexts and processes to produce small stories or modest narratives</div> </div>

Lewis, Marianne W., and Mihaela L. Kelemen. 2002. "Multiparadigm Inquiry: Exploring Organizational Pluralism and Paradox." Human Relations 55 (2): 251–75. https://doi.org/10.1177/0018726702055002185.



Respecting the systems movement, initial (i) *hybrid theorizing* led to (ii) *cross-pollinating*, now looking to (iii) *branching out*

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<https://doi.org/10.5465/amr.2019.0279>

**OPEN THEORIZING IN MANAGEMENT AND ORGANIZATION STUDIES**

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SAKU MANTERE  
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McGill University

We explore how open theorizing contributes to theory development within and across scholarly communities in management and organization studies. Open science precepts such as open data and open research material can foster open theorizing, enabling loosely coordinated researchers to develop theoretical explanations by drawing on one another's data sets, code scripts, notes, methodological protocols, auxiliary findings, and supplemental documentation. In social scientific, theory-intensive fields, such as management and organization studies, open theorizing processes can also occur through sharing concepts, framings, theoretical relations, and case examples, as well as through research policies and debates about values. By enacting the social epistemological principles of free criticism and diversity, these processes significantly affect theoretical vocabularies, promoting their concentration, extension, reinvigoration, and procreation. We examine how open theorizing can benefit or hinder theory development, and we discuss the collective action problems that may hamper its adoption.

The development of theoretical explanations that improve our understanding of social phenomena is a key task for social scientists (Davis, 1971; Kincaid, 2012; Swedberg, 2014). Theory is indeed the desired outcome of knowledge production in management and organization studies; leading journals tend to publish manuscripts that make significant theoretical contributions (Colquitt & Zapata-Phelan, 2007; Rynes, 2005; Suddaby, 2014; Sutton & Staw, 1995). For example, *Administrative Science Quarterly's* invitation to Contributors affirms, "Theory is how we move to further research and improve practice ... If manuscripts contain no theoretical foundation, their value is suspect" (Connell Johnson, n.d.; para. 1). Likewise, according to its website, "the mission of *Academy of Management Journal* [AMJ] is to publish empirical research that tests, extends, or builds management theory ... Authors should strive to produce ... theoretically bold research that demonstrates a significant 'value-added' contribution to the field's understanding of an issue or topic" (Academy of Management, n.d.; para. 1).

This emphasis on theorizing, however, has been criticized as hindering knowledge development, with calls made to encourage more generative and relevant research (Hambrick, 2007; Miller, 2007). Management and organization scholarship has demonstrated little evidence that "organization theory has become more precise, more general, or more accurate" (Davis, 2010: 690). Moreover, leading journals' insistence on novel theoretical contributions tends to entice researchers to "always start new theoretical structures rather than completing and refining the finish work of the ones already under construction" (Pfeffer, 2014: 460). Some authors have even come to talk about "fetishistic theory" (Birkinshaw, Healey, Suddaby, & Weber, 2014: 42; Kornberger & Mantere, 2020), claiming that the obsession with theory development prevents the publication of insightful empirical findings and marks the "triumph of nonsense," where "publications are written purely to further ... careers rather than to advance knowledge" (Toussaint, 2020: 90). By stressing that amateur philosophizing often replaces rigorous thinking, these authors maintain that tortured vocabularies do not explain

We thank associate editor Joseph T. Mahoney and the three anonymous reviewers for meticulous and constructive comments throughout the review process; their contributions had a significant impact on our thinking and guided the manuscript in the right direction. We also thank Cristina Alaimo, Karl-Emanuel Dionne, Leonhard Debusch, Jenniss Kallinikos, Aviram Karonkham, Anna Kim, Ann Langley, Paul Leonard, Georg von Krogh, and Richard Whittington for comments on earlier drafts of this paper. Finally, we benefited greatly from discussions with colleagues when we presented earlier versions of the paper at the EGOS and Digera19 conferences.

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aj.

	Within Topic	Between Topics
Within Research Program	Coconstructing The concentration of vocabularies	Branching out The extension of vocabularies
Between Research Programs	Hybrid theorizing The reinvigorating of vocabularies	Cross-pollinating The procreation of vocabularies

2021. "Open Theorizing in Management and Organization Studies." *Academy of Management Review* 46 (4): 725–49.  
<https://doi.org/10.5465/amr.2019.0279>.





**Agenda:** At year 4 of 10 of the journey of the *Systems Changes Learning Circle*

A. Rising interest in System(s) Change(s)			
B. Appreciative Systems (Vickers)			
C1. Philosophy of Architectural Design	C2. Philosophy of Ecological Anthropology	C3. Philosophy of Classical Chinese Medicine	C4. Philosophy of Rhythms
D. Methods: Multiparadigm Inquiry, Open Theorizing			
E. Systems Changes via Three Philosophies → Systems Rhythms			
F. Contributions that Systems Rhythms Offer to Systems Changes			





Appreciating philosophies in (i) architectural design, (ii) ecological anthropology and (iii) Chinese medicine led to insights into systems rhythms

	Appreciative Systems		
	Reality Judgments	Value Judgments	Instrumental Judgments
Philosophy of Architectural Design	Differentiating space	Living order (Quality without a Name)	Unfolding patterns, constructing, repairing, systems generating systems
Philosophy of Ecological Anthropology	Lines of becoming, meshworks	Attending (wayfaring) alongside other beings	Co-responding through habit, agencing and attentionality
Philosophy of Classical Chinese Medicine	Diseases as internal, with external causes	Wei, wuwei	Tonifying yin or yang, expelling pathogenic factors
Philosophy of Rhythms	↓	↓	↓
Philosophy of Systems Rhythms	Rhythmic shifts, in textures	Propensity	Reordering pacing





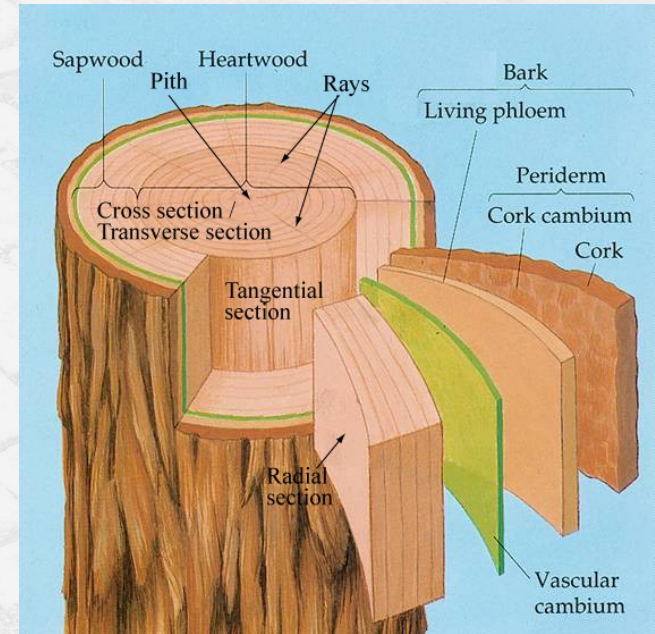
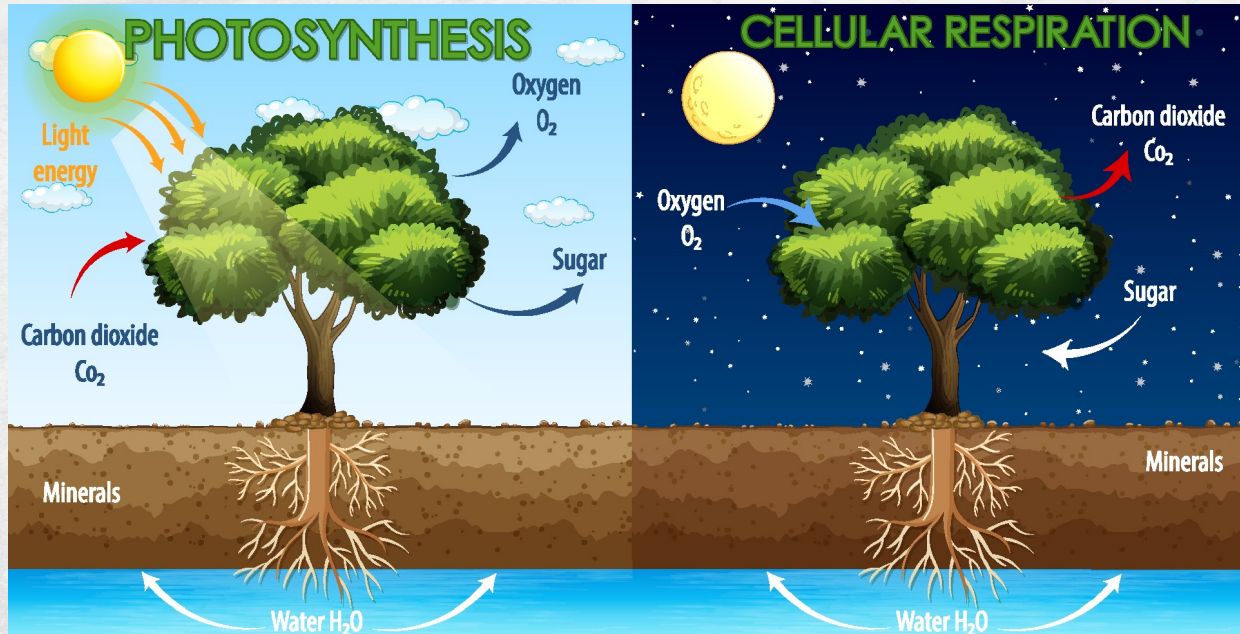
# With authentic systems thinking, synthesis precedes analysis

## Thinking *synthetically*

- Placing together parts into wholes

## Thinking *analytically*

- Loosening from wholes into parts



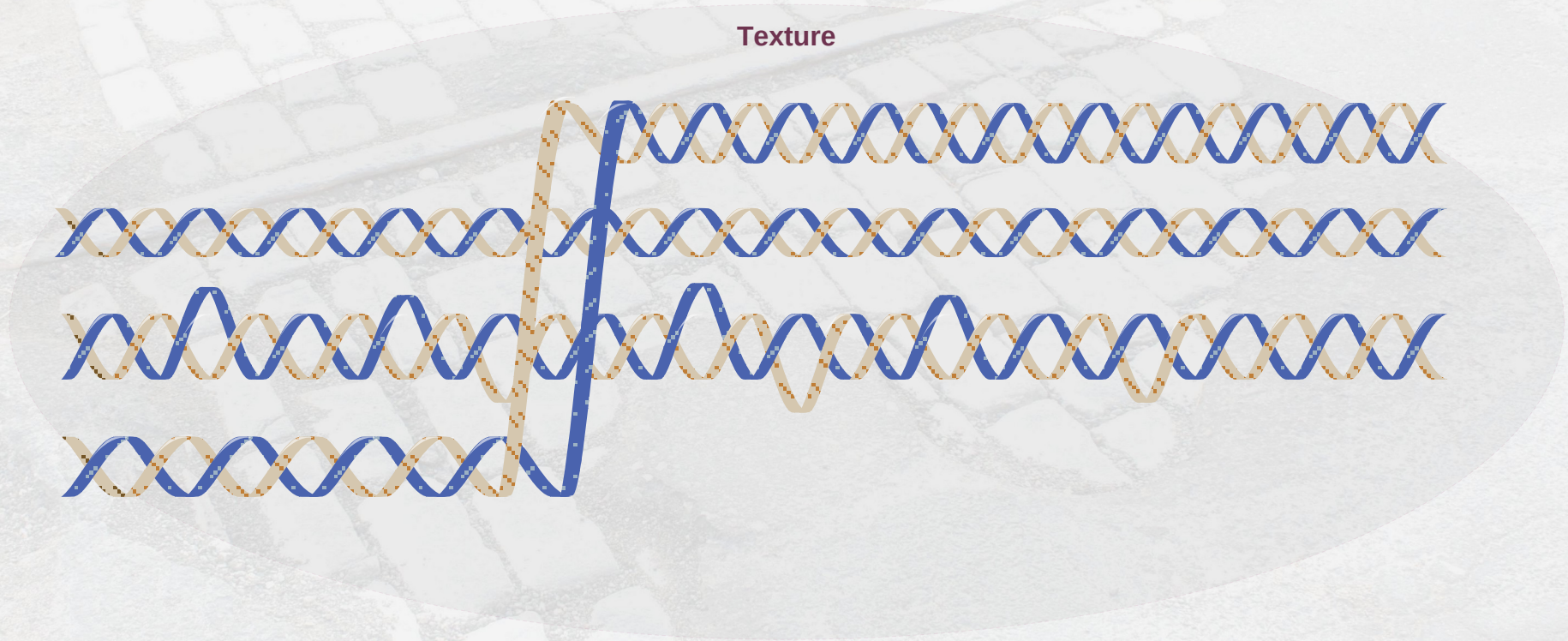
"A cut-through of a tree trunk" CC-BY-NC-SA  
University of Cambridge 2004

## Systems Changes Learning adds ... thinking *dyadically* ... over time

- e.g. the sun *waxing* (increasing in strength) and *waning* (decreasing in strength)
- Dyadic (yinyang waxing and waning) is not dualistic (e.g. sun, no sun)

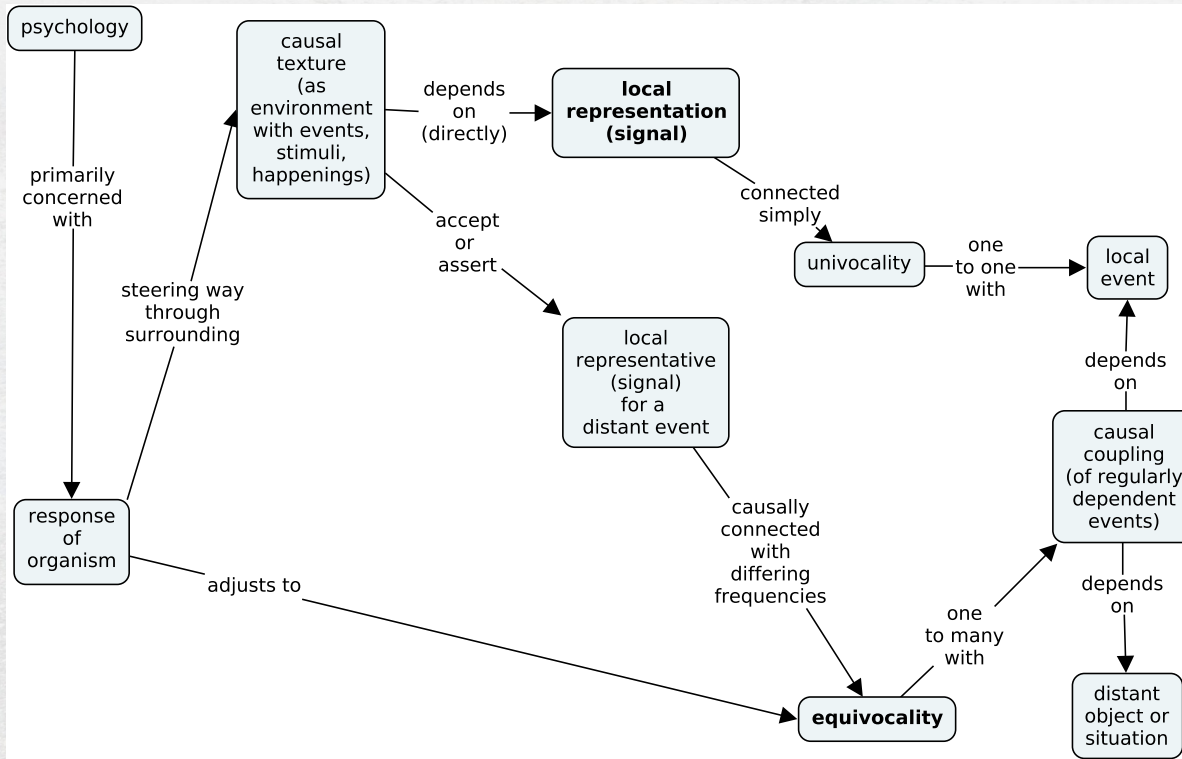


Our attention is drawn to rhythmic shift(s) in the texture, as the line of the system of interest crosses over co-related systems of influence





# Causal texture theory sees perceptual distance with (i) events closer and directly observable; and (ii) events more distant and represented



The system of interest is in the discipline of psychology, primarily concerned with the response of an organism.

The “real world” (in a column at the rightmost) has local events that an organism can perceive directly, as well as distant objects or situations that can’t be perceived directly. There’s a causal coupling between the local event and the distant objects/situations that also can’t be perceived directly.

The organism steers its way through a causal texture, which is an environment.

- The causal texture depends directly on a local representation (i.e. a signal) this is connected simply with the local event. The connection has a feature of univocality — like a single speaking in a narrative mode — as there’s a one-to-one relationship with the local event. The organism can observe the event, stimulus or happening directly.
- The causal texture accepts or asserts a local representative (signal) for a distant event that it can’t observe directly. Organisms are not omnipresent, e.g. they can’t have visibility to everything happening in the world.

There’s equivocality — ambiguity, with two or more voices in conflict over meaning — both about the causal coupling, and the associated distant objects or situations. The organism recognizes the mediation of signals (i.e. not observing directly), and adjusts responses accordingly.

Tolman, Edward C., and Egon Brunswik. 1935. “The Organism and the Causal Texture of the Environment.” *Psychological Review* 42 (1): 43.

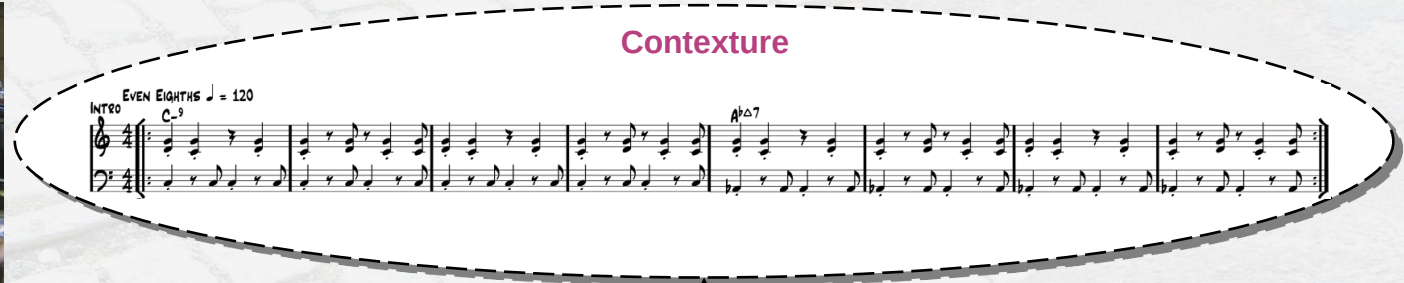
<https://doi.org/10.1037/h0062156>.

Ing, David. 2020. “Causal Texture, Contextualism, Contextual.” Blog. Coevolving Innovations (blog). June 9, 2020.

<https://coevolving.com/blogs/index.php/archive/causal-texture-contextualism/>.

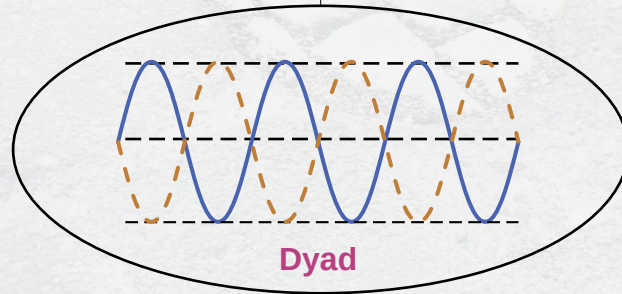


# Rhythms of a living system of interest weave into a contexture of co-related systems of influence



consists of  
(has)

"Giom Perret at The Redeemer",  
CC-BY David Ing 2018



"David Occhipinti + Mike Murley at  
The Drake", CC-BY David Ing 2008



Mechanisms ⇒ causality in conditions. Living systems ⇒ propensity in conditions

### Water skiing, motion via causality

- Motorboat towing

"Water Skier – Ibiza" CC-BY Mark Wordy (2018)



"Jax Beach Pier Surfers" CC-BY Ron Bixby (2012)

### Surfing, motion via propensity

- Waves in the ocean
- Surfer on the board



*E. Systems Changes via Three Philosophies → Systems Rhythms ...*

Taking action recognizes modes of systems changes, as  
(i) unfolding nature; (ii) fixing problems; and (iii) making history



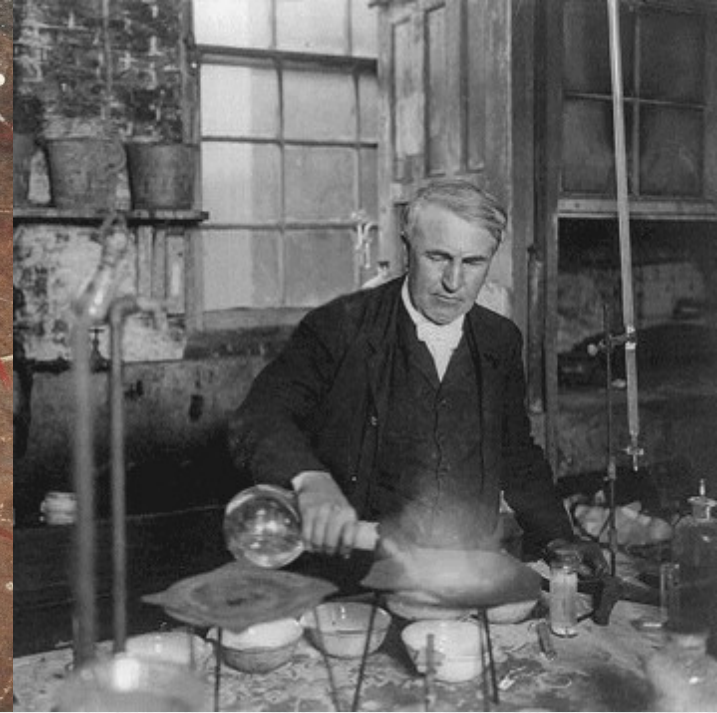
### Unfolding nature

- Systems generating systems



### Fixing problems

- Solution (engineering resilience)



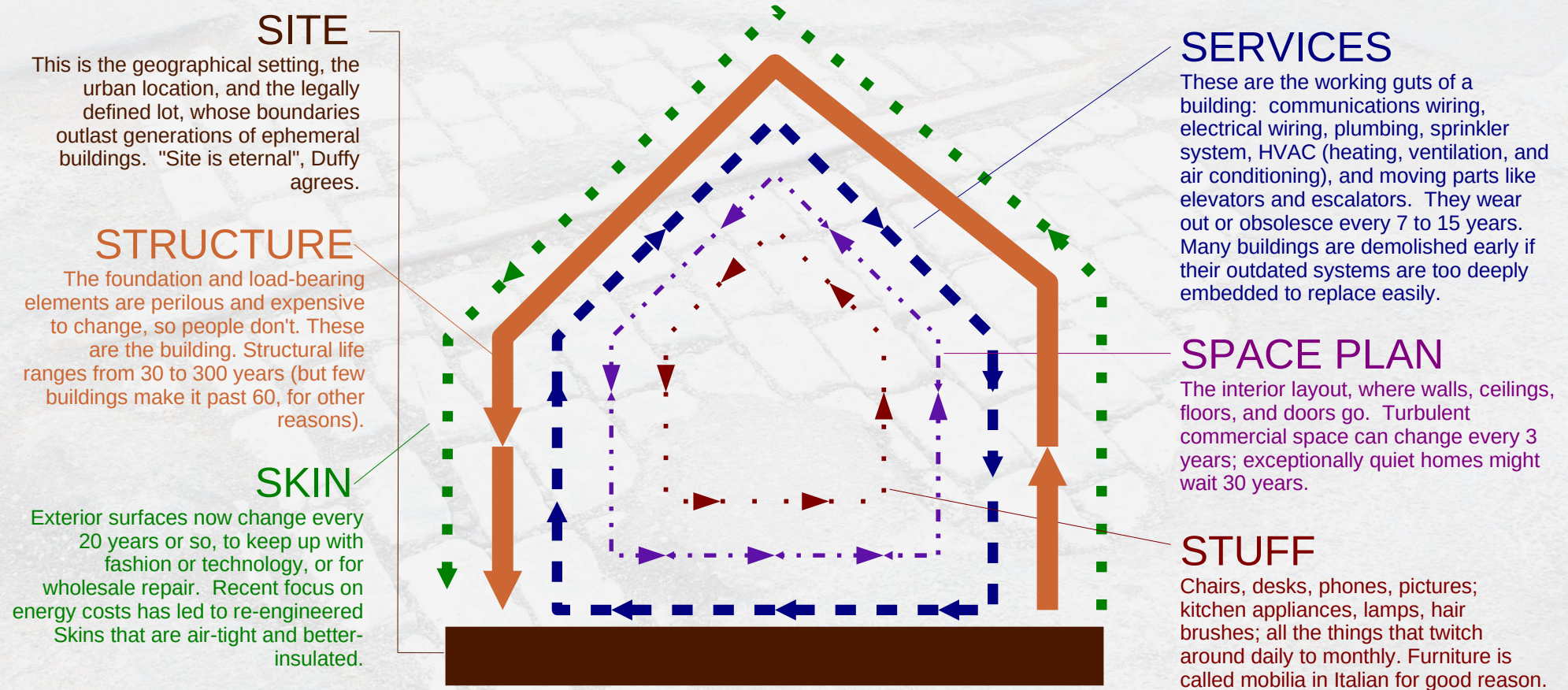
### Making history

- Disclosing new worlds

Images from Giphy: "Summer Grow" Kristy Good; "DIY Tools" BY Reuben Armstrong; "Thomas Edison" BY General Electric



# Coevolving and learning are constrained by slower-larger layers, and ephemeral in faster-smaller layers



Source: Stewart Brand. 1994. *How Buildings Learn: What Happens after They're Built*. New York: Viking.



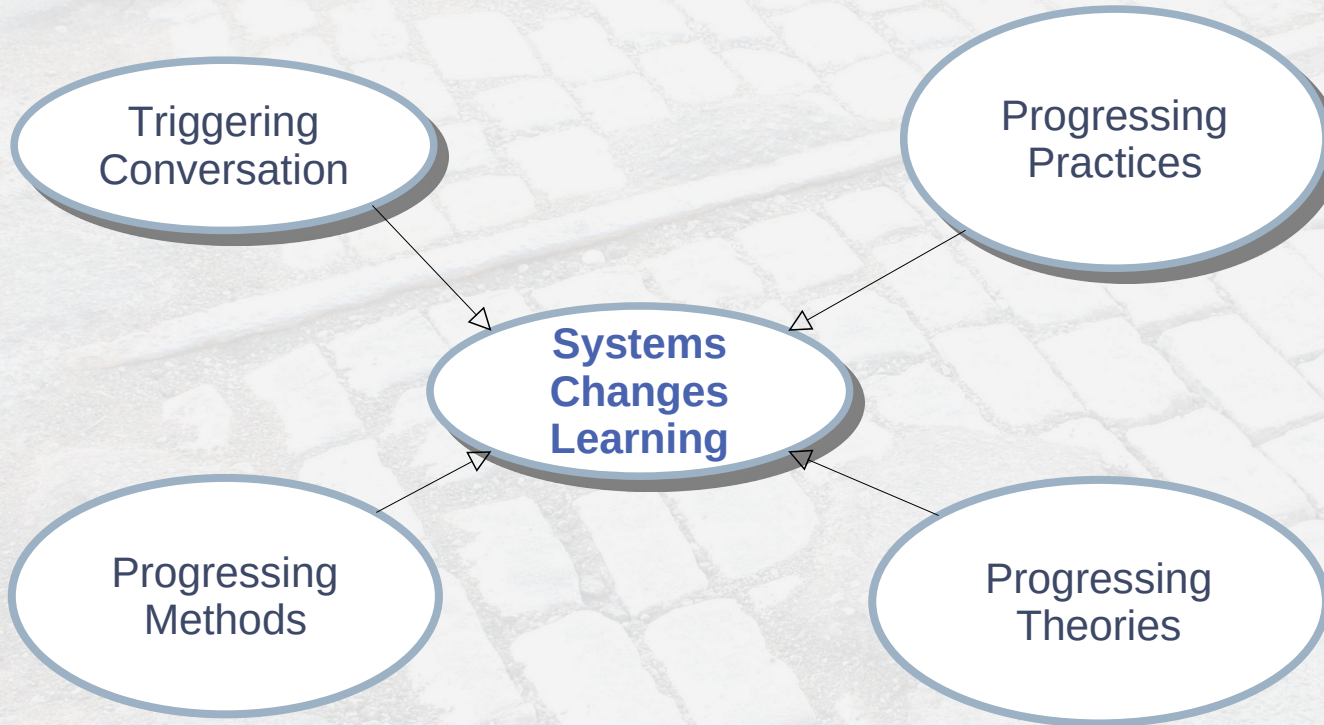
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## Systems Changes Learning begins with Triggering Conversation, towards Progressing Practices, Theories + Methods

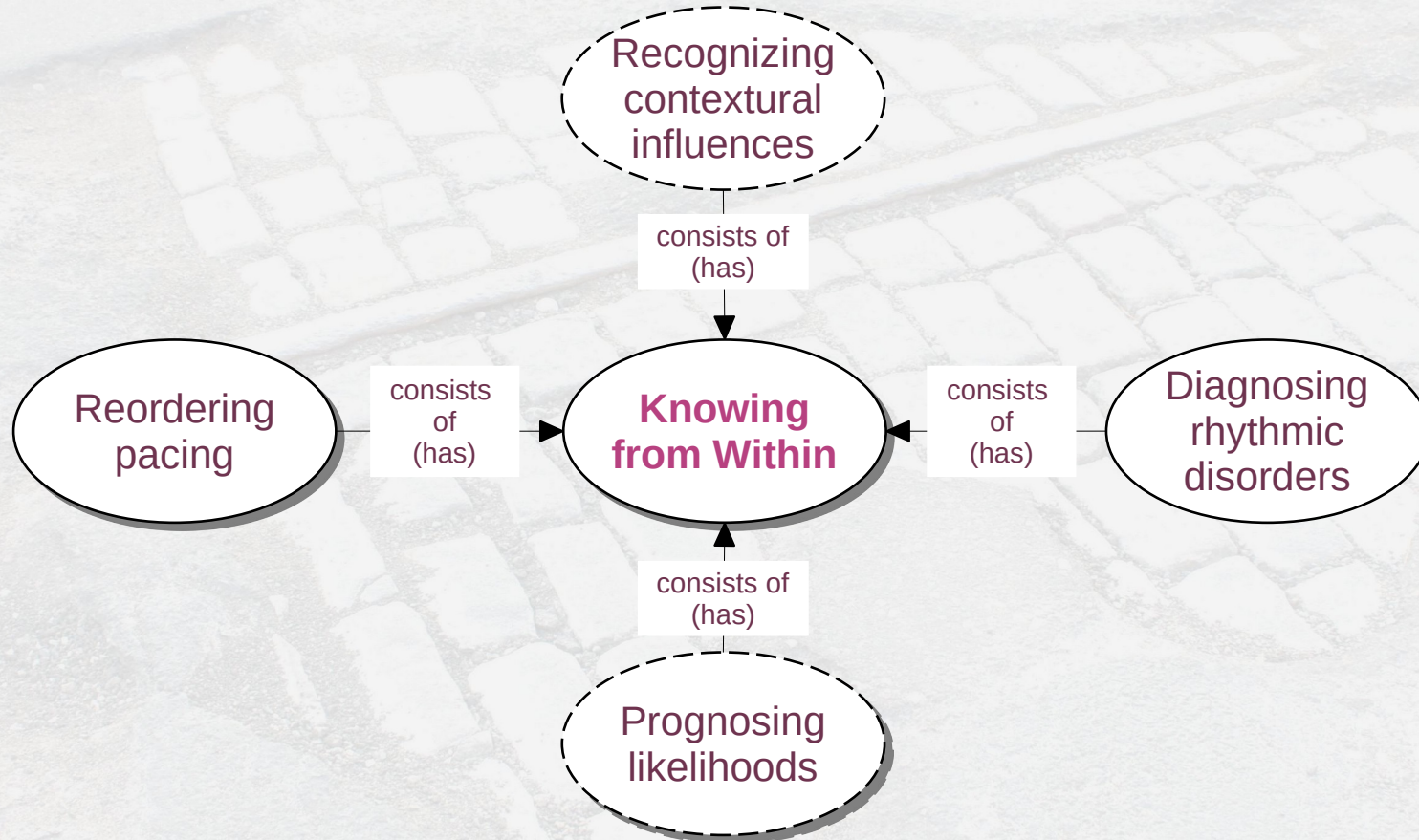


### Object Process Language

- *Systems Changes Learning* is physical and systemic.
- *Triggering Conversation* is physical and systemic.
- *Triggering Conversation* is instance of *Systems Changes Learning*,
- *Systems Changes Learning* exhibits *Progressing Practices*, *Progressing Theories*, and *Progressing Methods*.
- *Progressing Practices* is physical and systemic.
- *Progressing Theories* is informational and systemic.
- *Progressing Methods* is informational and systemic.



# Systems Changes Learning centers on a hub of *knowing from within*, appreciated through a cycle of learning along four spokes



**Legend:**  
Object Process  
Methodology

Essence  
Physical;  
Origin  
Systemic

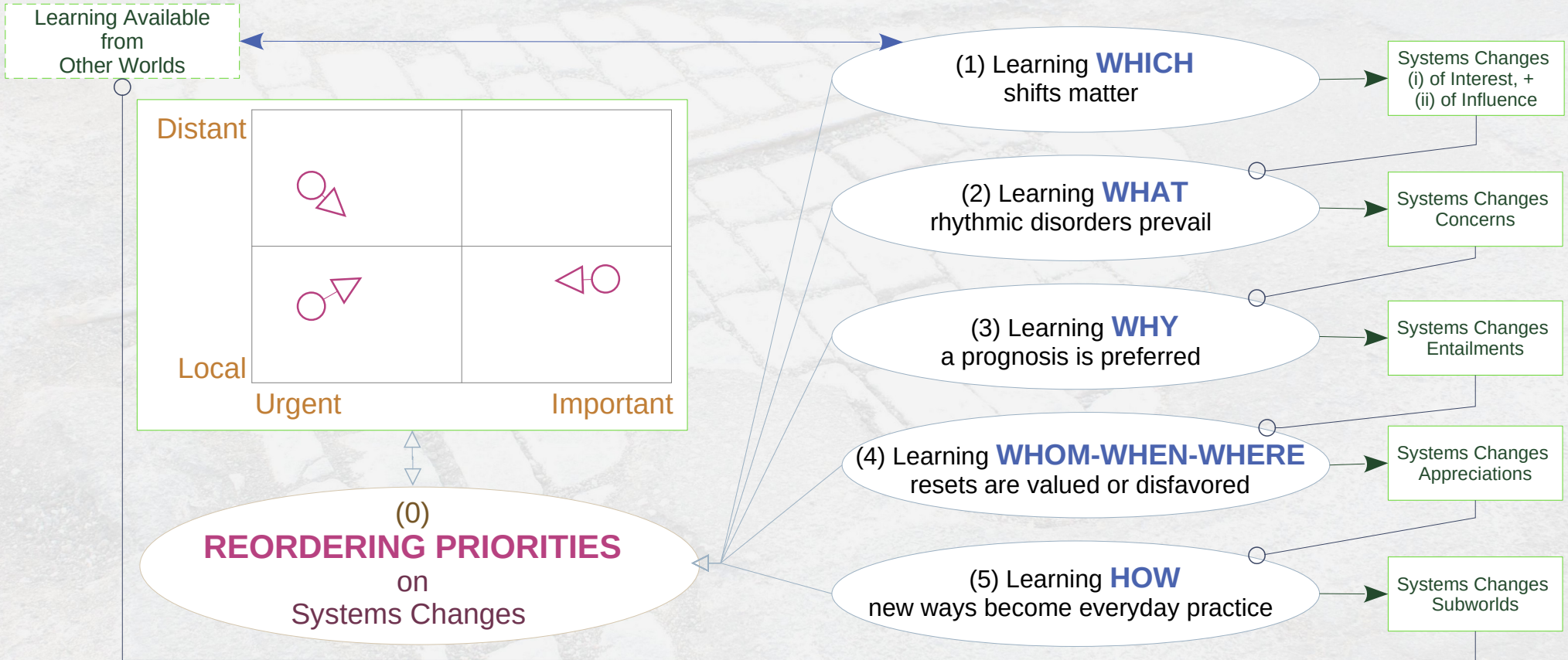
Essence  
Informational;  
Origin  
Systemic

Essence  
Physical;  
Origin  
Environmental

Essence  
Informational;  
Origin  
Environmental



# Reordering priorities by local-distant and urgent-important is informed by inquiring through five learnings







# 2022/08 Systems Changes Learning: Recasting and reifying rhythmic shifts for doing, alongside thinking and making

## Abstract

In 2022, the Systems Changes Learning Circle is in its fourth year of 10-year journey on “Rethinking Systems Thinking”. In a contextual action learning approach, the Circle has elevated rhythmic shifts as the feature that both resonates with practitioners in the field, and fits with a post-colonial philosophy of science bridging classical Chinese thought with Western professional practices. This multiparadigm inquiry recasts and reifies the activities of doing (praxis), thinking (theoria) and making (poiesis). The facility with this approach is deepened through three levels: (i) educating of attention, orienting novices towards contrasting modes of thought; (ii) learning for co-relating, lending a way for practitioners to critically appreciate their situations, and (iii) learning for articulating, aiding mentors to guide groups productively through mutual learning.

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## Content



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## Article Systems Changes Learning: Recasting and reifying rhythmic shifts for doing, alongside thinking and making

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**Abstract:** In 2022, the *Systems Changes Learning Circle* is in its fourth year of 10-year journey on “Rethinking Systems Thinking”. In a contextual action learning approach, the Circle has elevated rhythmic shifts as the feature that both resonates with practitioners in the field, and fits with a post-colonial philosophy of science bridging classical Chinese thought with Western professional practices. This multiparadigm inquiry recasts and reifies the activities of doing (*praxis*), thinking (*theoria*) and making (*poiesis*). The facility with this approach is deepened through three levels: (i) educating of attention, orienting novices towards contrasting modes of thought; (ii) learning for co-relating, lending a way for practitioners to critically appreciate their situations, and (iii) learning for articulating, aiding mentors to guide groups productively through mutual learning.

**Keywords:** systems thinking; systems change; polyrhythmia; ecological epistemology; yinyang; propensity; Chinese medicine; post-colonial science; action learning

### 1. Introduction

The *Systems Changes Learning Circle* was formed in January 2019, centered in Toronto, Canada. At inception, a rising interest in a label of “systems change” was noticed, with a coherent view of its meaning left unanswered. On this subject, core members of the Circle pledged to meet triweekly in a slow action learning program, on a 10-year horizon. Building on the long tradition with General Systems Theory as primordial to the Systems Sciences, the program is a response to the challenge of “Rethinking Systems Thinking” beyond its 20<sup>th</sup> century legacy [1] (Ing, 2013). After 3 years of action learning, the Circle discriminates “systems changes” with (i) “rhythmic shifts” that can be seen as history-making, as compared to (ii) routine patterns that are normally unnoticed as everyday background processes. Predispositions amongst *Systems Changes Learning Circle* members see:

- (a) *systems*, as socio-ecological wholes, with human beings embedded intergenerationally in manufactured subworlds, coevolving alongside coupled natural biophysical ecosystems, increasingly sympathetic towards non-anthropocentric sustainable development [2] (Gallopini 2003);
- (b) *changes*, as polyrhythmic in nature, with ensembles of phases that may present as (i) eurhythmia of living in healthy conditions, or (ii) arrhythmia in disturbance either temporarily or pathologically [3] (Lefebvre 2004); and
- (c) *learning*, as animate beings co-responding in taskscapes, becoming lines of movements or growths gathering to resolve their affairs alongside other species in an entangled meshwork [4] (Ingold 2011).

*Systems Changes Learning* is proposed as a three-word agglutinative neologism. The three words are a recasting (i.e. discourse adjustment) [5, 6] (Watkins & Pemberton 1987; Pemberton & Watkins 1987) and reifying (i.e. remaking into a thing) [7, 8] (Vandenberghe

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## Centered in Toronto, the Systems Changes Learning Circle originates from CSI, OCADU SFI and Systems Thinking Ontario



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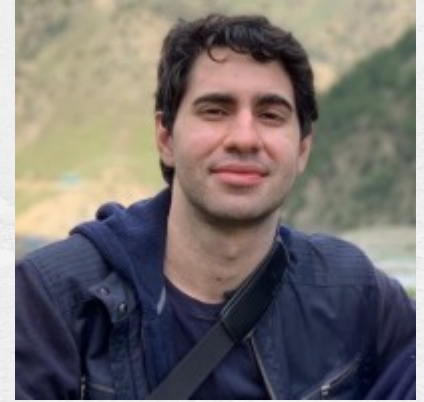
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Image CC-BY Mike Cassano (2009) *Most Interesting Pothole*